

An educational summit designed for those looking to grow their business in the Experience Industry.

The TEA Summit 2008 brings together the world's leading professionals focused on creating compelling places and experiences, to learn, network and do business.

Join us for this stimulating forum of discussion as we explore cutting-edge case studies of world renowned destinations and trends.



## Steve Kirk - Kirk Design Inc.

Prior to founding his own company, Steve worked with Walt Disney Imagineering in lead creative roles for over 25 years. Now providing concept leadership on projects around the world including the Science Fiction Museum and Hall of Fame at the Experience Music Project in Seattle, Washington.



## Bill Lacy - Callison Architecture Inc.

Working worldwide on retail, mixed-use, corporate and hospitality projects, Bill's insightful, efficient designs connect with stakeholders, communities and customers. Complex, high-profile projects Bill is developing includes the mixed-use project that will be built around the site where the twin towers fell in New York City.



## Tom Sze - Gensler

Tom is an entertainment designer and architect. He has a background in designing everything from high-rise hotels and office towers to intricate thematic details of some of the world's most famous theme parks.



Seats are limited — so reserve your's today!

Visit www.teaconnect.org to order your tickets online.