



Upcoming TEA Activities

Aug. 12, 4.00 pm, TEA Western Div. Aquarium of the Pacific, Long Beach, RSVP - see p. 4

Aug. 13, TEA Eastern Div. SeaWorld Manta Behind the Scenes, RSVP - see p. 3

Sept. 24-25, SATE 09, Orlando FL - Register NOW! Details on p. 2

Be in the room as the best in the industry explore the essential ingredients for a successful attraction or event. Do not miss this unique educational and networking opportunity.

Sept. 29, TEA Seminar at EAS, Amsterdam - details to come

Oct. 1, TiLEzone Sustainable Approaches Seminar, Amsterdam- see p. 11

Nov. 18, The Attraction Services Company Presents the TEA Party at IAAPA

Las Vegas, NV - see p. 11

Are You Ready To Ride The Recovery Wave?

While we aren't out of the woods yet, an increasing number of economic signs are showing improvements, and the smart companies are working hard now to ensure they are properly positioned when the recovery begins in earnest. So what can you do?

A great hockey player once said the secret to his success was not in skating to where the puck was, but rather skating to where the puck was going to be. If you want to succeed in six, nine, twelve months, you have to be working now to make sure that you will be where the business will be then!

Three quick and easy ways to make your TEA membership work for you:

1. Develop and initiate your marketing and PR plans NOW. Logon to www.teaconnect.org and click on Member Directory to update your listing. Send changes and corrections to Gene@teaconnect.org. Consider advertising in the 2010 TEA Annual and Directory. Ads start as low as \$175 for this 20,000 circulation resource. Need more info? Contact Gene@teaconnect.org for details. If you have not done so yet, send in your company prospectus (brochure) and resumes of your key principals (see page 6 for details).
2. Network, attend events, refresh old connections, develop new ones - constantly. YOU never know where the next project will come from!
3. Stay abreast of industry news, and even make some yourself. Letting everyone know of your work now will help them think of you for future projects! Submit your press releases to Gene@teaconnect.org for placement in the eTEA Update. There is no charge for this member benefit.
4. Consider a TEA Sustaining Membership. This program allows you to select a variety of advertising, marketing, sponsorship and event opportunities at significant discounts. Contact Carole@teaconnect.org for details.

Please Note: We are approaching the deadlines for printing the TEA Annual and Directory. This 20,000 circulation reference and member directory will focus on the coming economic recovery and how the industry needs to be preparing now for those many new opportunities. ONLY TEA members in good standing whose dues are current will be included in the directory. This is a once a year printing, and so being included and having accurate contact information for your firm is critical!

Members may receive a phone call from **Jessica Morales**, who is helping us update the TEA directory and database. She'll also be able to talk with you about advertising opportunities in the TEA Annual and Directory. Please take a few minutes to talk with her and make sure your information is updated!

Join the best and brightest in the business September 24th and 25th in Lake Buena Vista, Florida for an exciting and interactive event exploring how the world's most compelling visitor experiences are created.

- Learn how great experiences are conceived and built.
- Participate in the first ever, **"Blue Sky Experience!"**
- Network with top representatives in the industry.
- Create a better visitor experience.
- Share your ideas and challenge the norm!

Speakers include:



Phil Hettema – The Hettema Group

Phil's career spans 30 years in the worlds of experiential attractions and entertainment. Recognized as an industry leader for creativity in design and production and for innovative use of technology.



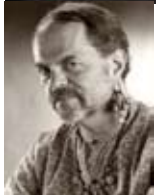
Dave and Linda Smith - Smithink

Linda's career spans 30 years in creating compelling stories through brand creation, advertising and media. Recognized as a leader in brand development and revitalization. Dave worked for Busch Entertainment as V.P. of Product Dev. and Entertainment, he led the creation of award winning parks and attractions.



Mike West – Universal Creative

Mike joined the Universal Creative Studio in 2006 as Show Producer for **The Simpsons Ride** at both Universal Orlando and Universal Studios Hollywood. In September of 2007, he was promoted to Executive Producer.



Joe Rohde – Walt Disney Imagineering

Joe has been with Walt Disney Imagineering since 1980. Since then, his assignments have given him the opportunity to work in most phases of design and production, preparing him for his current position as an Executive Designer and Senior V.P. in the Creative Division at Walt Disney Imagineering.



Steven L. Snyder, Ph.D. – The Franklin Institute

Steven joined The Franklin Institute in 2001 as Vice President of Exhibit and Program Development. His responsibilities include leading the design, development and implementation of all exhibit and program offerings as well as providing direction and oversight on the educational and experiential aspects of all exhibits and programs.

Early Bird Pricing deadline is July 24th, don't miss out! www.teaconnect.org/sate.htm

Thank you to our generous sponsors: **The Attraction Services Company, Birket Engineering, Don Bell Signs, Thorburn Associates and VOA.**





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Tel: +1 626 356-7518 Fax: +1 626 356-7520
125 Morgan Alley, Pasadena, CA 91105 USA

The American Scenic team has extensive experience designing and directing theme park attractions from concept design through construction. Our team is built on licensed architects with theatrical sensibilities and creative designers with a structured and disciplined approach to getting projects built. We are experts in the design and development of any type of guest experience and themed environment, and are designers of rides, theater shows, stunt shows, walk-through attractions, themed facades, and residential architecture.

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SeaWorld & TEA invite you to Experience...

MANTA

Thursday, August 13, 2009
SeaWorld Orlando

Follow Signs to Check-in at the Front Gate

- 6-8pm: Manta Mixer & Behind the Scenes Tour
- 9-15pm: VIP seating at Shamu Rocks Show
- 9-50pm: VIP seating at Reflections Show

Please Note:

- There is no fee to attend
- TEA members and member guests only
- Complimentary parking: mention TEA at toll booth
- Minimum age of 18 to attend event
- Food provided, Cash bar
- RSVP to eastevents@teaconnect.org

sponsored by: **PEEK UNDER THE SURFACE & RIDE MANTA ON AUGUST 13TH!**

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Nautilus are specialists in the design, installation and theming of high quality displays for the aquarium and leisure industry. Always individual and innovative, our creations are custom made to wow visitors and provide the most memorable experience possible.

Point of Light www.polstudios.com
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Tel: +1 407 351-5168 Fax: +1 407 351-5169
2000 Universal Studios Plaza Bldg 32, Suite 103, Orlando, FL 32819-7630 USA

Point of Light is a full service professional lighting design firm dedicated to providing creative visions that enhance a range of projects; specializing in themed environments. We offer various services including consulting, concept development, facility input, lighting system design, redevelopment, systems integration, installation support and programming. Principal designer, Tim Linamen has been involved in professional lighting design for over 25 years and his experience covers every aspect of entertainment and architectural lighting. We thrive on supporting challenging projects and lending our creative expertise to each phase of a project's development to achieve the maximum dramatic impact and unparalleled visual effects.

Special TEA Event at Aquarium of the Pacific and San Pedro Fanfare

Please join us for an event at Aquarium of the Pacific in Long Beach. This event offers the unique opportunity to join Main Street Design for an educational panel discussion and behind the scenes tour of their new exhibit, "Our Watersheds: Pathway to the Pacific."

Next, join the WET design team for an insightful and educational look at their San Pedro Gateway fountains "Fanfare".

When & Where?

Wednesday, August 12, 2008
4:00 pm

Aquarium of the Pacific, Long Beach

Please RSVP by 8/11 to Lynn Allmandinger
of Wells Fargo Insurance
Lynn_allmandinger@wellsfargois.com
No guests please, 2 employees per member company.

Photos courtesy of WET design and Aquarium of the Pacific



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SmartDesign Group are designers specializing in optimizing revenue generation specifically through the design of retail and food & beverage facilities for entertainment facilities. Incorporating an all encompassing view through branding, food service operational logistics, signage design, way-finding programs and multi-media communications. We balance the creativity with strong business reason for entertaining results. Looking at the big picture from business strategies right down to the customers' touch point.

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jsunderland@smartdesigngroup.com

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Hugo Roche

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Zephyr Design Group

Barbara Nelson

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Entertainment design consultant

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Member Action Items/Alerts

We need your help so developers, clients and owners can find you more quickly and accurately! TEA has been asked to expand the content and improve the accessibility of our member directory to provide more information about your firms and the work you do. Help us build the directory of the future and better ensure your company's success

TEA Request for Member Resumes

As a first step in developing our new, in-depth online members directory, TEA is asking its members to forward the resumes of their key principals and/or creative leads. Each member company should collect their resumes and forward them as a batch to Gene@TEA-Connect.org. Please note that the total number of resumes per member company is limited by their membership category (so if you are a 1-5 employee member, you may submit up to 5 total resumes). Resumes should be sent in pdf format, file size no larger than 300k, using the following filename format: lastname followed by first name initial. Example: Joseph Smith would be filename SmithJ.pdf. These resumes will be available through the new TEA database, expected to launch in November 2009.

TEA Request for Member Prospecti

The next step in developing the new directory is to acquire your company's prospectus (or you may have several variations depending on industry segment). We ask that you provide those to us as pdf files no larger than 1MB in size. You may provide more than one (i.e. one for museums, one for theme parks, one for visitor centers, etc). Please use the following format for the naming of your file if sending only one prospectus: up to first eight letters of your company name.pdf. If sending more than one, please use the following format: up to the first eight letters of your company name followed by a dot and then a segment identifier (museum, themepark, visitor, etc) and then a dot followed by pdf. Example: joesmith.museum.pdf, joesmith.themepark.pdf, joesmith.visitor.pdf Please send company prospectus to Gene@TEAConnect.org.

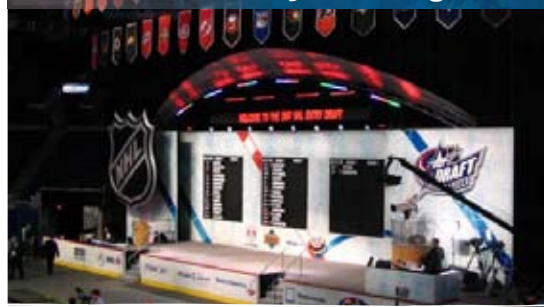
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Jack Rouse Associates “PowerBall Hall” Opens

JRA recently worked with the San Antonio Children’s Museum to create a dynamic, new interactive ball gallery that will serve as a colorful and iconic space for the popular museum. PowerBall Hall promotes cooperative play while conveying the basic principles of physics. Themed loosely to a factory aesthetic, the exhibit invites children to move colorful balls through launchers, interactive walls, a mini-rollercoaster, conveyor belts, pneumatic tubes, and a Bernoulli blower. “We are thrilled with PowerBall Hall,” said Vanessa Lacoss Hurd, Ex. Dir. of the museum. “It’s a perfect example of the kind of fun, interactive and educational exhibits we are committed to offering and we could not be more pleased with Jack Rouse Associates and the quality of their work.” More info: Shawn McCoy at s.mccoy@jackrouse.com



Thorburn Associates (TA) Welcomes Joe Schuch

The technology engineering and acoustics firm welcomes Joe Schuch as a senior associate for new learning environments. Schuch comes from the University of North Carolina, where he and his team pioneered self-serve multimedia and tele-teaching classrooms, as well as collaborative and informal learning spaces. “The trend toward low-impact solutions with accelerated timelines challenges every higher education project,” said TA principal Steve Thorburn. “Joe’s reputation for collaborative innovation fits with our commitment to meet our clients’ timing and budgetary needs with next-generation technologies and best-practices.” More info: www.TA-Inc.com

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TEA's Job Board

Looking for Talent? Post your opportunities on the TEA Job Board.

Looking for a new opportunity? Check the listings on the TEA Job Board

This week:

Environmental Graphic Designer

must be driven, focused, responsible, and talented (in that order!) Firm is interested in a flexible team player with the ability to conceptualize and then execute. Working knowledge of Photoshop, Adobe Illustrator and Flexi. More details: see TEA Job Board

Specialty Scenic Fabricator

Flexible team player, skills in fiber glass, mold making, carpentry, metal work and paint. More details: see TEA Job Board

Art Directors, Ride Technical, Set Designer

Firm is seeking candidates for leisure projects in Asia, terms from one to three years, relocation required. Must have experience in one or more area related to theme parks, water parks, RD&Es and themed hotel design, production, project management and operational development. More info: you guessed it, see TEA Job Board

Looking For Talent?
Opportunities?
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Job Board!



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RFPs and Bid Opportunities

We apologize if some of the deadlines are very short. We understand the problem, but feel that it is important to list projects even when they have relatively short deadlines, leaving the decision to respond or not up to you.

Virginia Fredericksburg – theater lighting, sound system, rigging, etc. **Deadline is Aug. 14.** Email Brian@teaconnect.org and ask for Virginia Fredericksburg theater lighting.

Colorado Denver – trade show booth design and fabrication. **Deadline is Aug. 14.** E mail Brian@teaconnect.org and ask for Colorado Denver trade show booth.

UK Liverpool – museum exhibition fitout services, including AV hardware, software, multimedia, graphics production, props and dressings, models, way finding, physical interactive, etc. **Deadline is Aug. 21.** E mail Brian@teaconnect.org and ask for UK Liverpool museum exhibition.

Germany Munster – planetarium full dome projector system. Doc is in German. **Deadline is Aug. 21.** E mail Brian@teaconnect.org and ask for Germany Munster planetarium.

Washington Bremerton - design, fabrication, installation of 2 museum exhibits. **Deadline is Aug. 21.** E mail Brian@teaconnect.org and ask for Washington Bremerton design.

Virgin Islands – museum reproduction of a church pulpit. **Deadline is Aug. 26.** E mail Brian@teaconnect.org and ask for Virgin Islands museum reproduction.

California Encinitas – AV equipment. **Deadline is Aug. 28.** E mail Brian@teaconnect.org and ask for California Encinitas AV.

Poland Gdansk – multimedia installation. Doc is in Polish. **Deadline is Sept. 1.** E mail Brian@teaconnect.org and ask for Poland Gdansk multimedia.

Kentucky Lexington – media design and video production. **Deadline is Sept. 1.** E mail Brian@teaconnect.org and ask for Kentucky Lexington media design.

Continued on next page



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UK York – museum consultative engineering and construction services. **Deadline is Sept. 4.** E mail Brian@teaconnect.org and ask for UK York museum engineering.

Germany Stuttgart – museum design services. Doc is in German. **Deadline is Sept. 7.** E mail Brian@teaconnect.org and ask for Germany Stuttgart museum design.

UK Lincoln – interpretation services for Lincoln Castle Revealed. **Deadline is Sept. 7.** E mail Brian@teaconnect.org and ask for UK Lincoln interpretation.

France Toulouse – multimedia services including equipment, content generation, etc. Doc is in French. **Deadline is Sept. 9.** E mail Brian@teaconnect.org and ask for France Toulouse multimedia.

France Deauville – museum multimedia space. Doc is in French. **Deadline is Sept. 11.** E mail Brian@teaconnect.org and ask for France Deauville multimedia.

UK Kendal – museum architectural services. **Deadline is Sept. 14.** E mail Brian@teaconnect.org and ask for UK Kendal museum architectural.

California Mendocino – interpretive exhibit plan, design, fabrication. **Deadline is Sept. 18.** E mail Brian@teaconnect.org and ask for California Mendocino.

Netherlands Amstelveen – multimedia installation. Doc is in Dutch. **Deadline is Sept. 18.** E mail Brian@teaconnect.org and ask for Netherlands Amstelveen multimedia.

France Paris – AV equipment. Doc is in French. **Deadline is Sept. 28.** E mail Brian@teaconnect.org and ask for France Paris AV.

Italy Rome – museum exhibit services. Doc is in Italian. **Deadline is Sept. 28.** E mail Brian@teaconnect.org and ask for Italy Rome museum services.

Georgia Perry – visitor center exhibits. **Deadline is Sept. 30.** E mail Brian@teaconnect.org and ask for Georgia Perry visitor center.

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Attending EAS in Amsterdam? Is the future important to you?

If so, TiLEzone are organizing the 2nd “sustainability” seminar on “Sustainable Approaches to Developing & Operating Leisure Venues & Attractions” during the European Attractions Show (EAS) in Amsterdam from 0930 to 1500 hours on Thursday Oct. 1, 2009. This TiLEzone will show how using sustainable technologies, design & techniques can improve the profitability of leisure venues and attractions, as well as improve their public perception.

Who should attend: Operators, owners, curators, designers, builders, managers, suppliers of both public and private leisure venues and attractions who care about the environment and are interested in the business opportunities offered by responding to the challenges of global warming. Suppliers of technologies, methodologies and products that can be used by leisure venues and attractions to increase their sustainability and reduce their power consumption, pollution and wastage (i.e. their carbon footprint).

More info:

Richard Curtis, tile@andrich.com or www.tileweb.org

Be sure to specify you are a TEA member. There are discounts!

The Attraction Services Company Presents:

The

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at IAAPA

Wednesday, November 18th
Rain - Palms Casino Las Vegas

www.TEAconnect.org