

TEA “To Do’s” at AAM Los Angeles May 23 - 26

TEA Mixer Monday, May 24 - see page

Science North is a part of a Traveling Exhibits special event in row 400 on Monday, May 24, from 5 - 6 pm. Drop by Science North Booth #408 to pick up your drinks tickets and then enjoy visiting the top traveling exhibit providers - they'll each have a snack for you!

Science North and Mainstreet Design are hosting an Exhibitor Forum Session Tuesday, May 25, from 12.15 - 1.30 pm in room 415 of the Convention Center. Includes lunch.

Have events you are sponsoring at AAM? Send details so we can include in next week's Breaking News.

Call for AAM Booth Numbers

Exhibiting at the American Association of Museums Show in Los Angeles May 23-26? If so, please send your Booth Number to Brian Szaks (Brian@TEAConnect.org) so we can include it in our TEA show floor listings in next week's Breaking News! Help us help you stay in contact!

16th Annual Thea Awards Gala & TEA Summit Photos Online

Go to <http://picasaweb.google.com/themed.entertainment>.
assc to view and download photos of the recent Thea Awards Gala and TEA Summit (along with many other TEA events!) For publishing purposes, higher resolution images may be available for some of the images; if needed, contact Gene@TEAConnect.org and let him know the image file number.

Upcoming TEA Activities

- May 13 6 - 8 pm Eastern Division Time Management, Orlando, FL see details on page 3
- May 19 4.40 - 8 pm, Trans FX Open House, Oxnard, CA, see page 11
- May 23-26 AAM Annual Meeting and MuseumExpo, Los Angeles, see page 4
- May 24 6 - 8 pm, TEA Mixer at AAM, Los Angeles see page 11
- June 12 Garner Holt Productions Open House, San Bernardino, CA, see page 10
- June 13 Eastern Division Behind the Scenes, New York Lincoln Theater, Mixer after; see details page 11 - attendance limited, RSVP TODAY!
- June 30 and July 1: TEA Europe & Middle East Meeting and Behind the Scenes, Nuerburgring, Germany. Two days packed with events, activities, networking and more! See complete details on pages 12-13

Note from Annika Oetken for Those Attending the Europe & Middle East Division's Members Meeting:

Some information on location and hotels:

Nearest Airports:

- Cologne/Bonn - 79 km
- (Frankfurt) Hahn - 97 km
- Duesseldorf - 138 km
- Frankfurt Main Intl - 159 km

Directions to Nuerburgring:

www.nuerburgring.de/fileadmin/2010/Allgemeines/Anfahrtskizze_neues_Logo.pdf

Nearby Hotels Within walking distance of events

Dorint am Nuerburgring Hocheifel
<http://hotel-eifel-nuerburgring.dorint.com>

Lindner Congress & Motorsport
Lindner Hotel Eifeldorf
www.lindner.de/en/index.html

There is also a lovely nearby town called Adenau, 15 minute drive from events.

RInghotel Historisches Haus Balue Ecke
www.blaueecke.de/start

Hotel Sonnenhoff
www.sonnenhof-adenau.de

TEA, Social Media and the Channels of Communication

As you likely have noticed, TEA now has both a LinkedIn and a Facebook group. I was very pleased to see these two groups come online several months ago, following much discussion with the TEA Board and the staff. If you are active on these social networks, it is a simple matter to join the TEA groups and we encourage you to do so, as an additional way to keep in touch.

The range of involvement with social media varies widely within our industry community. It is still a relatively new phenomenon, it can be put to work in a variety of ways, and it is constantly evolving. Our goal is that TEA's social media presence be aligned with the overall culture and goals of our organization, as with any TEA activity, event or publication.

TEA publications director Judith Rubin moderates the LinkedIn group, and TEA manager of member relations Brian Szaks is our Facebook director. We encourage you to join these groups and make use of them.

The role of TEA social media groups:

- Reinforce connection between TEA and its members
- Foster connections between TEA members
- Outreach to prospective new members
- Announce TEA events and relevant industry events
- Raise TEA's profile among the press and the general public
- Increase awareness of TEA resources
- Share messages from TEA staff and officers
- Offer opportunities for positive, productive dialog
- Other types of communication/information exchange

Our guidelines at this point are evolving and fairly simple. The groups have been created primarily for positive and productive information exchange with and between members of the Themed Entertainment Association. As a member benefit, they may post information about new projects or events they have helped to create; or news about people at TEA member companies, such as new hires, promotions, appointments and so forth. Consistent with our newsletter policies, we do not accept straight advertising or promotional posts from TEA members about services or products. We welcome non-members to our groups, but obviously do not extend Association membership benefits to such participants, and thus do not accept postings about their services, products, projects or personnel unless the author is a TEA member in good standing.

The TEA's groups are not vehicles for advertising or spam – nor are they a forum for disputes, inflammatory statements, politics, personal attacks, or grievances. There are many other groups available for such discourse and we hope everyone will make use of those and respect the purpose and focus of the TEA's LinkedIn and Facebook groups. TEA moderates its social media groups to limit such negative dialog.

TEA is always ready to hear from its members. To share feedback, suggestions and constructive criticism concerning the association, its activities and its policies, please get in touch with executive director Gene Jeffers (gene@TEAConnect.org), or the leadership of your regional Division Board, or contact me directly (SJT@TA-Inc.com).

Opportunities to promote your company to TEA members and the themed entertainment community include advertising in TEA print and online publications, sponsorship of mixers or events such as the Thea Awards, the SATE conference and the TEA party at IAAPA, and sustaining memberships.

Multiple channels of communication are open to you and are valuable member benefits: use them.




Steve Thorburn, PE, Thorburn Associates
 International Board President, Themed Entertainment Association



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Educational Panel / Seminar



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5/13/2010

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Dolfinarium Opens Dream-Wish Tivoli Updates Flying Trunk

Jora Vision designed and produced the new, thrilling Dream-Wish Dolphin Show at Dolfinarium in The Netherlands. Full of surprising effects, which lift the visitor into a different world full of dreams and fantasy. Jora Vision also recently rebuilt the classic Flying Trunk in Tivoli Gardens in Copenhagen to celebrate Tivoli's 150th anniversary. The attraction is based on 32 fairy tales by Hans Christian Andersen, originally designed by Tivoli artist Richard Branderup and updated by Mikkel Sonne. The Dutch firm also recently installed brand-new sign-posting at Attraction Park Slagharen. More info: Pam Pezie www.joravision.com



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Auerbach Pollock Friedlander Completes Music Theater

In collaboration with RSP Architects, Auerbach Pollock Friedlander have completed work on the Musical Instrument Museum in Phoenix, AZ, providing full scope theatre and AV systems consulting services for the MIM Music Theater, a 299-seat recital hall, and for the facility's recording studio. The Music Theater will host a variety of performance types and groups, ranging from the Boulder Acoustic Society to Sierra Leone's Refugee All-Stars. "Auerbach Pollock Friedlander were amazing partners throughout the whole process of building the MIM Music theater," said Sunni Fass, Artistic and Managing Director for the theater. "The MIM Music Theater is truly a regional jewel, thanks to their efforts."

Info: Holly Auerbach +1 415 392-7528
 hauerbach@auerbachconsultants.com

Florida Attractions Association's



Held May 26-28 at the Renaissance Resort at World Golf Village, Saint Augustine, FL, the annual conference and tradeshow will feature sessions on topics of interest affecting primary attractions, affiliate attractions, partner attractions; web marketing; an industry outlook; managing crisis events; and emerging trends that will change the way you market your business.

More info: www.floridaattractions.org

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May 19, 2010

**Time
4:40pm - 8:00pm**

**TransFX
2361 Eastman Ave
Oxnard, CA 93030**

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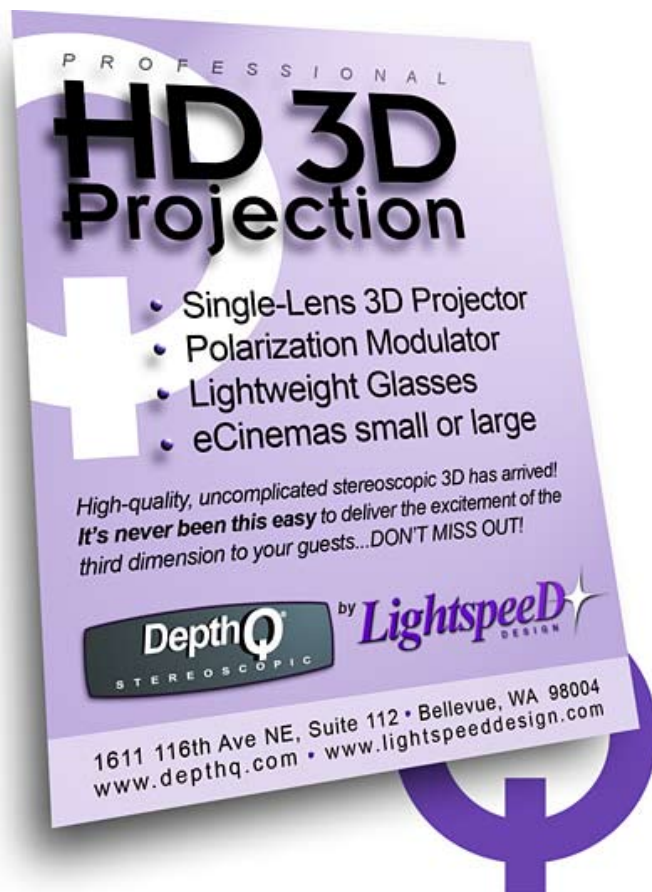
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Some of the deadlines may be short, but TEA feels it important to list such projects, leaving the decision to respond or not up to you.

Switzerland Bern – multimedia installation. Doc is in French. Deadline is May 17. Email Brian@TEAConnect.org and ask for Switzerland Bern multimedia.

UK Barnsley - interpretive architecture. Deadline is May 17. Email Brian@TEAConnect.org and ask for UK Barnsley architecture.

Oregon Mt. St. Helen - interpretive display. Deadline is May 17. Email Brian@TEAConnect.org and ask for Oregon Mt St Helen display.

Hawaii Honolulu - multimedia campaign. Deadline is May 18. Email Brian@TEAConnect.org and ask for Hawaii Honolulu multimedia.

Spain Albacete – multimedia installation. Doc is in Spanish. Deadline is May 18. Email Brian@TEAConnect.org and ask for Spain Albacete.

California Bishop - graphic design services advance notice. Email Brian@TEAConnect.org and ask for California Bishop graphic design.

California Palomar - interpretive displays. Deadline is May 19. email Brian@TEAConnect.org and ask for California Palomar displays.

France Serignan du comte – museum exhibit services. Doc is in French. Deadline is May 19. Email Brian@TEAConnect.org and ask for France Serignan museum exhibit.

France Le Mans – videoprojectors. Doc is in French. Deadline is May 20. Email Brian@TEAConnect.org and ask for France Le Mans videoprojectors.

France Frejus – sound and light system. Doc is in French. Deadline is May 21. Email Brian@TEAConnect.org and ask for France Frejus sound.

Netherlands Amsterdam - museum services. Doc is in Dutch. Deadline is May 21. email Brian@TEAConnect.org and ask for Netherlands Amsterdam museum services.

New Mexico Socorro - design and fabrication of interpretive exhibits. Deadline is May 24. email Brian@TEAConnect.org and ask for New Mexico Socorro design.

Continued on next page



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France Douai - sound and light installations. Doc is in French. Deadline is May 25. email Brian@TEAConnect.org and ask for France Douai sound and light.

Texas Burnet - lighting design for caverns. Deadline is May 25. Email Brian@TEAConnect.org and ask for Texas Burnet lighting design.

UK Glasgow - interactive AV. Deadline is May 25. email Brian@TEAConnect.org and ask for UK Glasgow interactive AV.

North Carolina Chael Hill - AV design services. Deadline is May 27. Email Brian@TEAConnect.org and ask for North Carolina CHapel Hill AV.

Norway Vadso - traveling museum exhibit. Deadline is May 28. email Brian@TEAConnect.org and ask for Norway Vadso museum exhibit.

Missouri Kansas City - penguin exhibit design. Deadline is May 28. Email Brian@TEAConnect.org and ask for Missouri Kansas City penguin.

Texas San Antonio - exhibit planning. Deadline is June 7. Email Brian@TEAConnect.org and ask for Texas San Antonio exhibit.

Spain Madrid - multimedia, projection and other equipment. Doc is in Spanish. Deadline is June 8. Email Brian@TEAConnect.org and ask for Spain Madrid multumedia equipment.

France Montpellier – museum construction services, including lighting design and systems for displays; AV installations, etc. Doc is in French. Deadline is June 11. email Brian@TEAConnect.org and ask for France Montpellier museum.

UK London – architectural services for new film centre. Deadline is June 14. email Brian@TEAConnect.org and ask for UK London architectural.

France Chartres - event AV support. Doc is in French. Deadline is June 15. Email Brian@TEAConnect.org and ask for France Chartres AV.

UK Glasgow - museum AV attractions. Deadline is June 16. Email Brian@TEAConnect.org and ask for UK Glasgow museum AV.

Norway Naerbo - exhibition design contest. Deadline is June 18. Email Brian@TEAConnect.org and ask for Norway Naerbo exhibition design.

France Nogent sur Seine – museum design services. Doc is in French. Deadline is June 18. email Brian@TEAConnect.org and ask for France Nogent sur Seine museum design.

France Fecamp - multimedia production. Doc is in French. Deadline is June 21. Email Brian@TEAConnect.org and ask for France Fecamp multimedia.

Norway Trondheim - AV consultant. Deadline is June 22. Email Brian@TEAConnect.org and ask for Norway Trondheim AV.

UK Edinburgh - interpretive services. Dealdine is July 6. Email Brian@TEAConnect.org and ask for UK Edinburgh interpretive.

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Division Alert

june 2010



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- Please limit your party to you and one guest
- Invitation is non-transferable

June 12, 2010

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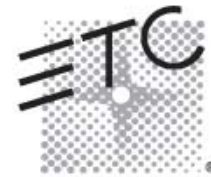
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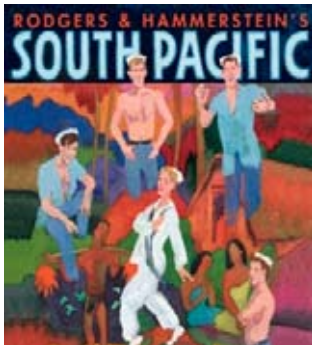


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Behind-the-Scenes

Private Tour of a Project



Join the Eastern Division in New York City for a mixer and unprecedented access to the backstage of South Pacific in the Lincoln Center Theatre.

1pm: mixer at O'Neals 49W 64th St.
<http://www.onealsny.com>

3pm: performance of South Pacific - \$60 to \$90 (reduced rates). Backstage tour after the show has limited attendance of 12, first come via RSVP

June 13, 2010

1pm

O'Neals and
Lincoln Center
Theatre

RSVP to:

michael@
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Division Alert

may 2010



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Member Open House

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TransFX
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European & Middle Eastern
Division

TEA

Nuerburgring

June 30th & July 1st, 2010



MEMBERS MEETING SUMMER 2010

Behind the Scenes

Mixer

Members meeting

Nuerburgring Project Review



All combined into one event, spread over two days at the world famous motor racing circuit, Nuerburgring, set in the heart of the beautiful Eifel Mountains, Germany.

On the first day, the event begins with a welcome and coffee in a private room in the conference complex at the circuit. Following that, there will be an exclusive guided tour of the race facilities giving detail of the exciting history of this great circuit.



Following lunch, take your time to explore the new Ringwerk Attraction and its many exhibits including Motor Mania, Green Hell, Nuerbus, 24 hour theatre, Test Center, F1 Labor, Truck Simulators, History, Pit Stop Challenge, F1 Grid and the Academy. Also take time to wander down the "boulevard" and visit the Ferrari store or buy your Aston Martin broly...

There will be dinner at a local hostelry which will be chosen, depending on numbers attending.

On the second day, the morning will begin with a review of the Ringwerk project led by the Design and Project Management team with insightful contributions from the client. This session will be coordinated by Dr Wolfgang Wilke (Design Vision) and will have contributions from Bill Gorgensen (UVI), Phil Hartley (PHA) and last but not least, Andreas Stickel, Nuerburgring GmbH.



Following this review, we will hold our annual Members Meeting, led by Alan Wilkinson (Europe and Middle East Division President).

Lunch will follow, for those not needing to leave too early, and if you want to stay on, there are many motoring based experiences available, at Nuerburgring, for your enjoyment and by your own arrangement.

There will be a small fee for this event, to cover coffees and administration with the Ringwerk tickets, meeting room and Backstage Tour being provided courtesy of Nuerburgring - for which we thank them.



We'd like to ensure that we localise all accommodation so that it really does become a great networking event for members. We would, therefore, like you to sign up for this as soon as you can, so that we can determine numbers, refine costs and plan accommodation. Annika will be pulling all of this information together and will be able to help with travel guidance (not bookings) and general assistance in getting to the area.

JOIN US - IT'LL BE FUN!

Please contact Annika at euroevents@teacconnect.org and book your place at this exciting event.