

Gene Jeffers
Executive Director

Carole Mumford Manager, Special Relations and Events Brian Szaks Manager of Member Relations

Ann Gallagher Office Manager

Call for AAM Booth Numbers

Exhibiting at the American Association of Museums Show in Los Angeles May 23-26? If so, please send your Booth Number, primary contact and cell phone number to Brian Szaks (Brian@TEAConnect.org) so we can include it in our TEA show floor listings! Help us help you stay in contact!

You Asked: Is My TEA Membership Global?

Q) I live in the Eastern North American Division but will be travelling extensively over the next six months to regions all over the globe. Can I attend TEA events in other areas when I am visiting that area?

A) YES! While we are organized in regional divisions, TEA is a global organization and you are part of the TEA family regardless of where you may be traveling. No matter where you are, you are always welcome and encouraged to connect with local members and their activities -- a major benefit of your TEA Membership. From attending divisional events to setting up visits to member companies, your membership has no regional boundaries. Keep an eye on the TEA Connect and Breaking News for event information in other divisions, and feel free to call the TEA office for local referrals when you are traveling +1 818 843-8497

16th Annual Thea Awards Gala & TEA Summit Photos Online

Go to http://picasaweb.google.com/themed.entertainment. assc to view and download photos of the recent Thea Awards Gala and TEA Summit (along with many other TEA events!) For publishing purposes, higher resolution images may be available for some of the images; if needed, contact Gene@TEAConnect. org and let him know the image file number.

Upcoming TEA Activities

May 11 19.00 hrs, TEA Europe & Middle East Mixer,

London. See details on page 2

May 13 6 - 8 pm Eastern Division Time Management,

Orlando, FL see details on page 11

May 23-26 AAM Annual Meeting and MuseumExpo, Los

Angeles, see page 3

May 19 TBD, Trans FX Open House, Oxnard, CA, see

page 12

June 12 Garner Holt Productions Open House, San

Bernardino, CA, see page 14

June 13 Eastern Division Behind the Scenes, New

York Lincoln Theater, Mixer after; see details

page 13

June 30 and July 1: TEA Europe & Middle East Meeting and

Behind the Scenes, Nuerburgring, Germany.

Two days packed with events, activities, networking and more! See complete details on pages 15-16

Note from Annika Oetken for Those Attending the Europe & Middle East Division's Members Meeting:

Some information on location and hotels:

Nearest Airports:

Cologne/Bonn - 79 km (Frankfurt) Hahn - 97 km Duesseldorf - 138 km Frankfurt Main Intl - 159 km

Directions to Nuerburgring:

www.nuerburgring.de/fileadmin/2010/Allgemeines/ Anfahrtskizze_neues_Logo.pdf

Nearby Hotels Within walking distance of events

Dorint am Nuerburgring Hocheifel http://hotel-eifel-nuerburgring.dorint.com

Lindner Congress & Motorsport

Lindner Hotel Eifeldorf

www.lindner.de/en/index.html

There is also a lovely nearby town called Adenau, 15 minute

drive from events.

RInghotel Historisches Haus Balue Ecke

www.blaueecke.de/start

Hotel Sonnenhoff

www.sonnenhof-adenau.de

EVENTINVITATION



REPRESENTING CREATORS OF COMPELLING PLACES & EXPERIENCES

europe and middle east

Mixer



at this brilliant pub in the heart of London. The mixer will feature a pay bar (cash bar) and for those who wish to eat, there are various dining options within close proximity.

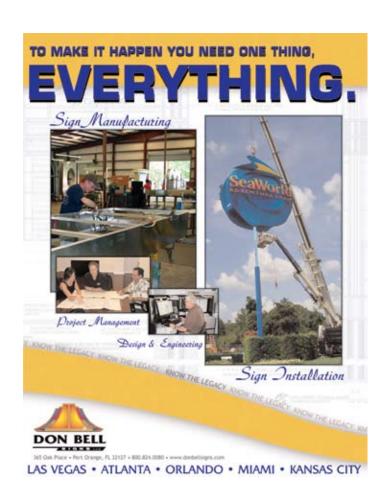
Join us for a fantastic night of networking and drinks

May 11, 2010 **TIME 19:00** The Nags Head

53 Kinnerton St London SW1X 8ED

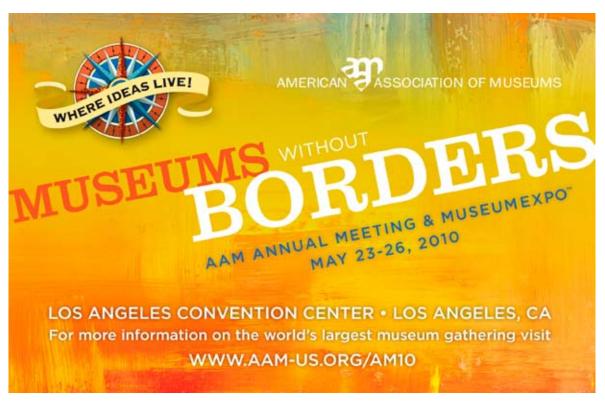
Themed Entertainment Association . 150 E. Olive Avenue . Suite 306 . Burbank, CA 91502 . (818) 843-8497

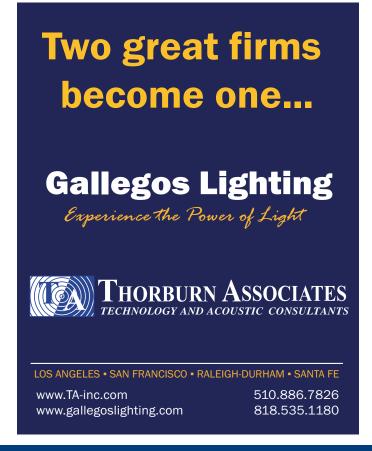
for more information log onto: teaconnect.org





Industry Event







Welcome New Members

Please help welcome the following new TEA members recently approved by the TEA's International Board of Directors

Archifunture www.archifunture.com Rasmus Altenborg info@archifunture.com Malmo, Borgebytan 21619 Sweden Tel: +46 730 971300

Archifunture is a consulting firm with 15 years of experience in developing theme park attractions, concept design, master planning and architecture. We provide creative services spanning from brainstorming and concept design through all phases of a project, including concept sketches, renderings, models and building plans. Furthermore Archifunture AB offers owner/operator advice on how to organize and execute a successful design/development process for their projects.

Audio By The Bay

www.audiobythebay.com **Bob Wackerman** bwackerman@audiobythebay.com 630 The City Drive #125, Orange, CA 92868 USA Tel: +1 714 547-9700

Founded in 1992, Audio By The Bay Entertainment Group has guickly grown into one of the premiere creative and technical production companies in the entertainment industry. Audio By The Bay currently provides creative, audio, video, show control, special effects, and show production services to many of the top companies in theme park, location-based entertainment, television, film, and advertising/marketing industries. With extensive backgrounds in audio design and production as well

as theme park show production, Audio By The Bay's principals have a been a part of some of the biggest entertainment projects ever produced.

Creek and River Entertainment Corp.

Jen-Chiu Seth Wang showspot@gmail.com 6F-9, #232, Cheng-Kung 1st Rd.,

Kaohsiung 802 Taiwan Tel: +88 6 73359350

Parks/Resorts/Theatre Project Consultant; Live Entertainment/Show Productions and Operations; Service Provider, Show promoter/touring and tourist attractions.

Digital Illusion www.digitalillusionsllc.com ann@digitalillusionsllc.com Ann DeVilbiss

812 Huron Road E., Ste. 820

Cleveland, OH 44115 USA Tel: +1 866 660-3444 Large Format Holographic Projection, Augmented Reality and other technology including a form of Stereoscopic 3D Entertainment.





Welcome New Members (Continued)

Paula Dinkel paula@pauladinkel.com

1316 21 3/4 Street, Cameron, WI 54822 USA Tel: +1 818 321-7035

Lighting design for attractions, entertainment, and themed environments; consulting on strategic planning and estimating lighting for theme parks.

Dragulescu www.dragulescu.com Heather Dragulescu heather@dragulescu.com

10206 Oklahoma, Unit E, Chatsworth, CA 91311 USA Tel: +1 323 919-1521

Dragulescu Studio is a husband and wife branding design boutique based in Los Angeles. We specialize in offering large agency-level branding services, print design, signage, and interactive design at boutique price points. Check out our work at www.dragulescu.com.

Equestrian DVD Productions Inc. www.robertwaddell.com Robert Waddell robert@robertwaddell.com 3961 Sourdough Rd., Acton, CA 93510 USA Tel: +1 661 209-2286

Visual effects producer specializing in themed entertainment. Representing clients in the theme park industry. Providing on site management, pre-production through post production. Experienced

with media-based special venue films for 3D/4D attractions, simulators, and pre-shows, while providing a high level of technical support. Hands on experience with dome, multiple projection systems, computer graphics and 3D stereoscopic and 70mmbased similar ride attractions.

Fitch Design Group www.robertfitchdesign.com Robert Mosier Fitch fitch@robertfitchdesign.com 1556 Monte Viento Dr., Malibu, CA 90265 USA Tel: +1 310 456-6400

For the past 17 years, our group has provided graphic services, including Logo Development, Branding Development & Identity, Retail Development, Venue Design and Retail Signage Design, Environmental & Area Development, Kiosk & Cart Design, Exhibit Design and Wayfinding.

Jack Gillett gillettdsn@yahoo.com 833 Warwick Ave., Thousand Oaks, CA 91360 USA

Tel: +1 818 399-7149

Lighting rojely eil (o) LIGHTING SYSTEM integration and production for architectural & themed applications CUSTOM fixture design GUEST-GRABBING interactives EFFICIENT LED replacement analysis for hotels, retail, and resorts 407.290.2000 www.birketspecialtylighting.com



Welcome New Members (Continued)

Amy Goodwin

asgoodwin@gmail.com

6315 Forbes Ave., Pittsburgh, PA 15217 USA Student, Carnegie Mellon University

Tel: +1 301 518-1889

Marc Joseph

marc.joseph@uqtr.ca

6640 Route du Missouri, Becancour, Quebec G9H3H8 Canada Tel: +1 819 840-2775 Doctoral student in Leisure, Universite de Quebec a Trois Rivieres

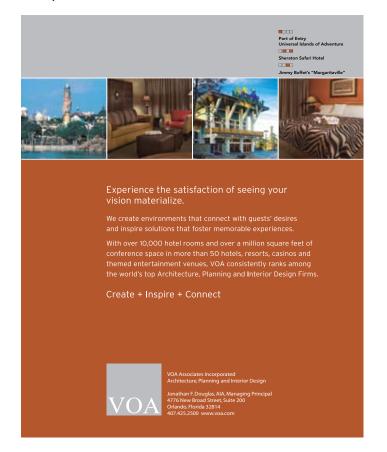
Ernie Marjoram, Inc.

www.erniemarjoram.com

Ernie Marjoram storyart@pacbell.net

185 S. Orange Dr., Los Angeles, CA 90035 USA Tel: +1 323 939-7690

After working 15 years as an architect, Ernie established his own design and presentation consulting firm in 1993. Since then, Ernie has created concept art for entertainment industry clients, rendered plans, elevations and perspectives of proposed projects for developers, architects and interiors designers as well as character designs, storyboards and comps for advertising agencies. In 2008, his architectural illustrations were exhibited at the Architecture and Design Museum in Los Angeles. In 2003, Ernie began exhibiting his own personal art and has held two solo exhibitions and participated in numerous group exhibitions. His work has won awards, been exhibited at the Pasadena Museum of California Art and was published in the California Art Club Gold Medal exhibition catalogs in 2008 & 2009.



Media Projects Associates

Malcolm Lewis mediaprojects@orange.fr 27 Parkhill Road, London NW32YH UK Tel: +44 207 681-0552

Manufacturing: Media Projects Associates is a creative design and production company with in-house video editing, animation and graphics creations facilities. We develop effective mixed media and multimedia programs for visitor centers, museums, exhibitions and business-to-business communications for corporate clients around the world.

Richard Nora

1313 S. Harbor Blvd. Anaheim, CA 92803 USA Tel: +1 714 781-1131 Architect



Welcome New Members (Continued)

PCL

www.pcl.com

Bob Hopfenberg rjhopfenberg@pcl.com

6675 Westwood Blvd., Suite 200, Orlando FL 32821 USA Tel: +1 407 363-0059

Entertainment builder based upon volume according to Engineering News Record magazine. PCL has a diverse and extensive entertainment background with a portfolio consisting of billions of dollars worth of rides, roller coasters, simulators, aquariums, restaurants, retail, and support facilities. Our experience has provided our key personnel with the proper mindset and a complete understanding that the guest experience is everything.

Sanderson Group International Pty. Ltd.

www.sandersongroup.com.au

Brenda Lai bl@sgkl.com.my

A-3-3, Mines Waterfront Business Park No. 3, Jalan Tasik, Mines Resort City, Seri Kembangan Selangor DE 43300 Malaysia

Tel: +603 89454678

The Sanderson Group designs and builds thematic projects throughout Australia, Southeast Asia (India, Macau, Malaysia, Shanghai, Zhuhai & Singapore) and the Subcontinent, predominately theme parks, waterparks, and thematic destinations. The Sanderson Group offers prospective clientele the flexibility for a total "turn-key" solutions or individual project sequences, such as feasibility reports, masterplanning, conceptual design, design development, documentation, project management, construction management, component fabrications, installations, and operational training.



Samsung Everland www.everland.com/ Jaehyun Yoon jh11.yoon@samsung.com 310 Jondae-ri, Pokog-eup Cheoin-gu Yongin Gyeonggi-do 449-715, Korea

Tel: +82 31 320 8145

Samsung Everland, which is a subsidiary of the Samsung Group, is operating Everland (Dry Park), Caribbean (Water Park), Hoam Museum, Golf Clubs and so on.

Special Effects Professionals Inc.

www.sfxpros.com

David Mesloh david@sfxpros.com

420 S. San Pedro St., Unit 329, Los Angeles, CA 90013 USA

Tel: +1 818 667-2494

We are a full service Special Effects consulting company. We specialize in Animatronics and integrating control systems into entertainment venues, museums, theme parks, and live entertainment venues.



Welcome New Members (Continued)

The Shop @ Show Ready

www.showready.com

Frederique "Freddy" Georges

freddieg@showready.com

5595 Fresca Drive, La Palma, CA 90623 USA Tel: +1 714 367-9265

Since 2001, The Shop @ Show Ready has been a privately held California Corporation. With over 65 years of collective production experience by its business owners, trade customers have loyally and repeatedly turned to The Shop for their many diverse fabrication needs. Located in Orange County California, your concepts are constructed in our 75,000 square foot facility. From trade shows, museums and casinos to show rooms, retail stores and more, our only limit is your imagination Our trade clients include but are not limited to: Designers, Independent Producers, Marketing Ad Agencies, Event Management Firms, Exhibit Houses and Film Studios. Our mission... "To provide custom specialty fabrication capabilities to designers, architects, and independent producers with the highest level of craftsmanship for the greatest economical value."

Trans FX www.transfx.com

Rick Bordonaro rbordonaro@transfx.com

2361 Eastman Ave., Oxnard CA 93030 USA Tel: +1 805 485-6110 x106

Prototype Engineering, Design and Fabrication. Large Scale CNC Machining. FRP Mold and Parts.







Tender, RFP and Bid Opportunities

Some of the deadlines may be short, but TEA feels it important to list such projects, leaving the decision to respond or not up to you.

Minnesota – graphic design services. Deadline is May 3. Email Brian@TEAConnect.org and ask for Minnesota graphic design.

New York Suffolk – planetarium projector replacement. Deadline is May 3. email Brian@TEAConnect.org and ask for New York Suffolk planetarium projector.

Georgia Kennesaw - graphicdesign. Deadline is May 5. email Brian@TEAConnect.org and ask for Georgia Kennesaw graphic.

UK Llaneli - architectural services. Deadline is May 5. email Brian@TEAConnect.org and ask for UK Llaneli architecture.

Italy Genoa – themed construction. Doc is in Italian. Deadline is May 6. email Brian@TEAConnect.org and ask for Italy Genoa themed construction.

Virginia Chesterfield - AV screen and projector. Deadline is May 7. email Brian@TEAConnect.org and ask for Virginia Chesterfield AV.

Georgia Fulton - theatre arts lighting system, controls, and training. Deadline is May 7. email Brian@TEAConnect.org and ask for Georgia Fulton lighting design.

UK Keele - total immersin suite or CAVE. Deadline is May 10. email Brian@TEAConnect.org and ask for UK Keele immersion suite.

Georgia Conyers - 3D visualization and simulation. Deadline is May 10. email Brian@TEAConnect.org and ask for Georgia Conyers 3D.

Texas Austin - graphic design. Deadline is May 11. email Brian@TEAConnect.org and ask for Texas Austin graphics.

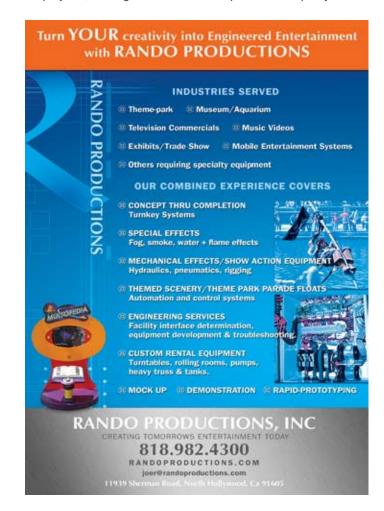
France Talence - AV equipment for amphitheatre. Doc is in French. Deadline is May 12. email Brian@TEAConnect.org and ask for France Talence AV.

North Carolina Raleigh - aquarium. Deadline is May 12. email Brian@TEAConnect.org and ask for North Carolina Raleigh aquarium.

Texas San Felipe – exhibit design, fabrication, installation. Deadline is May 12. Email Brian@ TEAConnect.org and ask for Texas San Felipe exhibit.

Switzerland Bern – multimedia installation. Doc is in French. Deadline is May 17. Email Brian@ TEAConnect.org and ask for Switzerland Bern multimedia.

Spain Albacete – multimedia installation. Doc is in Spanish Deadline is May 18. Email Brian@ TEAConnect.org and ask for Spain Albacete.







Tenders, RFPS and Bids

Calfiornia Palomar - interpretive displays. Deadline is May 19. email Brian@TEAConnect.org and ask for California Palomar displays.

France Serignan du comte – museum exhibit services. Doc is in French. Deadline is May 19. Email Brian@TEAConnect.org and ask for France Serignan museum exhibit.

France Le Mans – videoprojectors. Doc is in French. Deadline is May 20. Email Brian@TEAConnect.org and ask for France Le Mans videoprojectors.

France Frejus – sound and light system. Doc is in French. Deadline is May 21. Email Brian@TEAConnect.org and ask for France Frejus sound.

Netherlands Amsterdam - museum services. Doc is in Dutch. Deadline is May 21. email Brian@TEAConnect.org and ask for Netherlands Amsterdam mueum services.

New Mexico Socorro - design and fabrication of interpretive exhibits. Deadline is May 24. email Brian@TEAConnect.org and ask for New Mexico Socorro design.

France Douai - sound and light installations. Doc is in French. Deadlne is May 25. email Brian@TEAConnect.org and ask for France Douai sound and light.

UK Glasgow - interactive AV. Deadline is May 25. email Brian@ TEAConnect.org and ask for UK Glasgow interactive AV.

ETCP Rigging and Electrical Exams at InfoComm

The ETCP Rigging-Arena and Entertainment Electrical exams will be offered for the first time at InfoComm this year. The deadline for submitting applications to sit for the paper and pencil exams is May 7. The exams will be held June 9.

Can't make it to InfoComm? You can apply to take exams at a computer testing center near you. All three exams are available at over 190 teting centers in the US and Canada on most business days.

More info: contact Meredith Moseley-Bennett, ETCP CertificationManager at certification@esta.org or call +1 212 244-1505

Norway Vadso - traveling museum exhibit. Deadline is May 28. email Brian@TEAConnect.org and ask for Norway Vadso museum exhibit.

France Montpellier – museum construction services, including lighting design and systems for displays; AV installations, etc. Doc is in French. Deadline is June 11. email Brian@ TEAConnect.org and ask for France Montpellier museum.

UK London – architectural services for new film centre. Deadline is June 14. email Brian@TEAConnect.org and ask for UK London architectural.

France Nogent sur Seine – museum design services. Doc is in French. Deadline is June 18. email Brian@TEAConnect.org and ask for France Nogent sur Seine museum design.

BaaN working with designers, architects & producers to get it done



EVENTINVITATION



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PLACES&EXPERIENCES

eastern north america

Educational Panel / Seminar









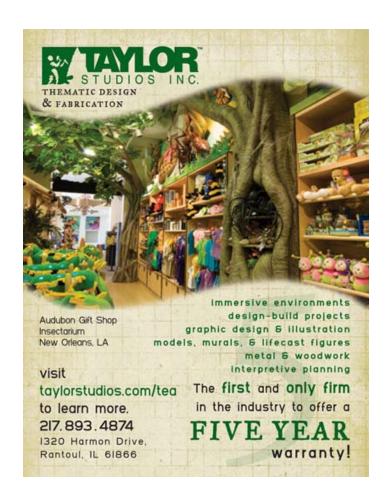
Alcorn McBride Inc., FX Design Group, Xnth and Nassal deliver this entertaining and highly valuable program at no charge. Roger Seip, a former stand-up comedian, has spent over 15 years teaching people how to better manage time and improve attitudes. It's your turn to learn techniques to save hours from your week! He has presented to thousands of organizations including Harley-Davidson and Northwestern Mutual. THIS IS THE TEA EVENT EVERYONE WILL BE TALKING ABOUT!!!

5/13/2010

6-8pm

SeaWorld Orlando Ports Of Call 7007 SeaWorld Drive Orlando, FL 32821

RSVP to: eastevents@ TEAconnect.org





ETC - providing the most innovative products to lighting professionals for 35 years.

Contact the ETC professional serving you:

Karl Haas, Western Region Sales Manager Bryan Yeager, Central Region Sales Manager Craig Fox, Northeast Region Sales Manager George Doukas, Southeast Region Sales Manager Bryan Palmer, Architectural Controls Product Manager Joe Bokelman, Market Manager









Americas Tel +1 608 831 4116 = Europe Tel +44 (0)20 8896 1000 Asia Tel +852 2799 1220 = www.etcconnect.com

Members in the News

Careers For Life Health Exhibit Opens in Orlando

The Orlando Science Center introduces a new educational health exhibit focusing on health care professions, "Careers for Life." The Orlando Science Center hired FX Group to design and fabricate the exhibit, which uses a combination of amedical case re-enactment video presented in a mini-theatre and a four-station interactive kiosk that allow visitors to explore each specific medical profession related to the re-enactment case. Each kiosk station provides an interactive video question and answer opportunity designed to educate the visitor about that medical specialty. "Careers for Life" is a scalable, self-contained, fully themed educational and interactive free-standing exhibit. More info: Paul Meena, pmeena@fxgrouponline.com or +1 407 877-9600.



Division Alert

may 2010



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western north america

Member Open House

TransFX



Join TransFX as they open thier doors for you to tour thier facility. TransFX merges the roles of a creative think-tank and a technologically advanced fabrication studio for creative and aerospace industries worldwide.

May 19, 2010

Time TBD

TransFX 2361 Eastman Ave Oxnard, CA 93030

RSVP to

david@ aioncompany.com

Members in the News

zeroLUX on Discovery Channel Series

ZEROLUX lighting design announces their association with the Discovery Channel Series CONSTRUCTION INTERVENTION, which follows Charlie Frattini and his trusted team of contractors and designers as they find buinesses failing due to botched, delayed or impossible construction jobs. ZEROLUX lighting design was involved in the episode featuring the construction of the Botta di Vino, providing lighting design for MADS (Marie Aiello Design).

More info: Lana lenar lana@zerolux.com

Premier Rides Seay joins National Aquarium's Board Jim Seay, president and owner of Premier



Jim Seay, president and owner of Premier Rides, Inc. was elected to the National Aquarium;s Board of Directors. "Jim bring a wealth of knowledge to the National Aquarium from the attraction industry and we look forward to his contributions as a member of our Board of Directors," commented Executive Director David Pittenger. "Jim shares our passion to provide superior visitor experiences, and we are particlarly looking forward to his

ideas in helping the Aquarium maintain an innovative edge as we grow as a conservation education organization."

More info: Beth Thompson +1 410 923-0414.

EVENTINVITATION

june 2010

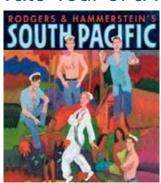


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eastern north america

Behind-the-Scenes

Private Tour of a Project



Join the Eastern Division in New York City for a mixer and unprecedented access to the backstage of South Pacific in the Lincoln Center Theatre.

1pm: mixer at O'Neals 49W 64th St. http://www.onealsny.com

3pm: performance of South Pacific - \$60 to \$90 (reduced rates). Backstage tour after the show has limited attendence of 12, first come via RSVP

June 13, 2010

1pm

O'Neals and Lincoln Center Theatre

RSVP to:

michael@ mainstdesign.com

Members In The News

Don Bell Signs Receives International Award

Don Bell Signs won Second Place in the 2010 International Sign Contest's Sign Systems Category for the best exterior signage. The sign client was AMC Theaters in Kansas City, MO, and the ign was deigned by Selbert Perkins Design. Don Bell Signs manufacvtured and installed the 68' x 6' marquee that features an EVIDA 10mm motion-graphics board that curves to fit the facade. They also manfactured and installed a 60' x 11' blade sign featuring chanel letters illuminated with GE Illumination's red Tetra LED strips and faced with red acrylic.

More info: Cecilia Kaye, +1 386 788-8084 or www.donbellsigns.com



Division Alert

june 2010



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PLACES & EXPERIENCES

June 12, 2010

3-9 pm

Garner Holt Productions 825 East Cooley Avenue San Bernardino CA, 92408 USA (909) 799-3030



for more information log onto: **teaconnect.org**

European & Middle Eastern Division



Nuerburgring

June 30th & July 1st, 2010



MEMBERS MEETING SUMMER 2010

Behind the Scenes

Mixer

Members meeting

Nuerburgring Project Review



All combined into one event, spread over two days at the world famous motor racing circuit, Nuerburgring, set in the heart of the beautiful Eifel Mountains, Germany.

On the first day, the event begins with a welcome and coffee in a private room in the conference complex at the circuit. Following that, there will be an exclusive guided tour of the race facilities giving detail of the exciting history of this great circuit.



Following lunch, take your time to explore the new Ringwerk Attraction and its many exhibits including Motor Mania, Green Hell, Nuerbus, 24 hour theatre, Test Center, F1 Labor, Truck Simulators, History, Pit Stop Challenge, F1 Grid and the Academy. Also take time to wander down the "boulevard" and visit the Ferrari store or buy your Aston Martin brolly...

There will be dinner at a local hostelry which will be chosen, depending on numbers attending.

On the second day, the morning will begin with a review of the Ringwerk project led by the Design and Project Management team with insightful contributions from the client. This session will be coordinated by Dr Wolfgang Wilke (Design Vision) and will have contributions from Bill Gorgensen (UVI), Phil Hartley (PHA) and last but not least, Andreas Stickel, Nuerburgring GmbH.



Following this review, we will hold our annual Members Meeting, led by Alan Wilkinson (Europe and Middle East Division President).

Lunch will follow, for those not needing to leave too early, and if you want to stay on, there are many motoring based experiences available, at Nuerburgring, for your enjoyment and by your own arrangement.

There will be a small fee for this event, to cover coffees and administration with the Ringwerk tickets, meeting room and Backstage Tour being provided courtesy of Nuerburgring - for which we thank them.



We'd like to ensure that we localise all accommodation so that it really does become a great networking event for members. We would, therefore, like you to sign up for this as soon as you can, so that we can determine numbers, refine costs and plan accommodation. Annika will be pulling all of this information together and will be able to help with travel guidance (not bookings) and general assistance in getting to the area.

JOIN US - IT'LL BE FUN!

Please contact Annika at <u>euroevents@teaconnect.org</u> and book your place at this exciting event.