

Gene Jeffers **/OUR TEA STAFF Executive Director**

Carole Mumford Manager. **Special Relations** and Events

Brian Szaks Manager of Member Relations

Ann Gallagher Office Manager

Like to be a part of the 17th Annual Thea Awards in 2011?

Putting on the TEA's Thea Awards Gala is a daunting task, and one that is primarily undertaken by dedicated volunteers. We deeply thank everyone who helped to make the 16th Annual Thea Awards a success (see below), and we are now beginning to build the team for next year's Thea Awards Gala. Volunteering for an opportunity to create this very special industry event will require a significant time commitment, especially in the last two months before the show, experience in producing live events, a familiarity with the TEA and its members, a willingness to create magic with limited resources, and a love and enthusiasm for our industry and its work. Key positions we are seeking to fill as soon as possible (you can never begin planning too soon!):

> **Executive Producer Show Producer** Lighting Designer **Head Writer**

Creative Director **Technical Director** Scenic Designer

If you are interested in being considered for any of the above positions for the 17th Annual Thea Awards Gala, please contact Gene Jeffers, TEA Executive Director (Gene@TEAConnect.org, +1 818 843-8497).

Upcoming TEA Activities

April 21

6.30 - 9.00 pm, TEA Eastern Behind the Scenes Toy Story Midway Mania Orlando, see page 10 for details, mandatory RSVP info

June 30 and July 1: TEA Europe & Middle East Meeting and Behind the Scenes, Nuerburgring, Germany.

> Two days packed with events, activities, networking and more! See complete details on pages 11-12

TEA's SATE Europe has been postponed to NOTE:

February 2011.

One Final Thank You To Those Who Made This Year's 16th Thea Awards Gala So Special!

Lenny Larsen, Next Generation Creative (Creative Director, Production Designer, Head Writer), Nancy Emerson, Universal Creative (Associate Show Producer), Patrick Kling, Next Generation Creative (Creative Coordinator), Carlos Miranda, Methodology (Show Producer), Richard Sherman, Ernie Merlan, Merlan Creative Studio (Media Producer), Jill Gilbert, One Plus Production (Media Producer), Tina Brower, Tina Brower Lighting Design (Lighting Designer), Tim Padilla, Universal Studios, Hollywood (Technical Director), David Aion, Aion Company (Scenic Production Supervisor), Nelson Ruger, Next Generation Creative (Production Designer), Mitch Russon, Next Generation Creative (Assistant Director/Show Writer), Samuel Miller, Next Generation Creative (Show Writer), Michael Chase, Cedar Stage Productions (Live Video Director), William Coiner (Production Show Manager), Jennifer Ludden, Universal Studios, Hollywood (Assistant Stage Manager), Lynn Allmandinger, Wells Fargo Insurance Services (House Manager), Graham Hodgson, Next Generation Creative (Scenic Draftsman), Chris Fayz (Video Editor), Art Freed, Merlan Creative Studio (Motion Graphics Editor), Andy Neil, Merlan Creative Studio (Motion Graphics Artist), Levi Ponce, Merlan Creative Studio (3D animator), Beth Semler, Merlan Creative Studio (Projection Media Designer), Karen Thompson, Merlan Creative Studio (Motion Graphics Designer), Kevin Susman (Video Segment Producer), and of course, Carole Mumford, our Manager of Special Events and Relations.

Stepping up with financial or in-kind support for the 16th Thea Awards Gala were:

Garner Holt Productions and AECOM (title sponsors), Gist Decor (scenery fabrication), LA Propoint (lighting and equipment support), Electrosonic (projection equipment), Philips/Color Kinetics (LED lighting), ETC Architectural (lighting gear), Warner Bros. (additional scenic fabrication), Rando Productions (staging), Universal Creative (additional production support), PRG Lighting (lighting gear), X-nth (wine service), Modern Masters (special scenic finish), MediaMation (Jazz Band), Animal Makers (macaw puppet)

Members in the News

Emerson College's Paramount Center Redevelopment

Following on the success of the Elkus/Manfredi Architects and Auerbach Pollock Friedlander team's previous collaboration on the renovation of the Cutler Majestic Theatre and the multivenue Tufte Performance and Production Center, Auerbach provided theatre consulting and sound, video and production communications design for the redevelopment of the Paramount Theatre and the adjacent "Arcade" building, which is the former site of the Bijou Theatre and B.F. Ketih's theatre, the first vaudeville theatre to use electric lighting. The project is a combination of adaptive re-use, renovation and new infill construction, including a 596-seat proscenium theatre that occupies the footprint and recreates the original art deco finishes of the 1,500 seat Paramount Theatre, which originally opened in 1932 as a movie theatre. Additional program areas for which Auerback Pollock Friedlander provided consulting include the experimental 125-seat flexible studio theatre, 180-seat Bright Family Screening Room, a film sound stage, rehearsal and media studios, practice rooms, classrooms, faculty offices and a scene shop. The top four floors of the facility provide dormitory space for 260 students.

DON BELL MOW THE LEGICY MAKE IT HAPPEN YOU NEED ONE THING, EVERYTHING. Sign Manufacturing Design & Engineering Mow The Legicy Mow The Legicy Mow The Legicy MAKE IT HAPPEN YOU NEED ONE THING, Sign Postablation DON BELL MAKE IT HAPPEN YOU NEED ONE THING, Sign Postablation MAKE IT HAPPEN YOU NEED ONE THING, SIGN POSTABLANCE THING, SIGN POSTABLANCE THING, MAKE IT HAPPEN YOU NEED O

Simworx Appoints Albiston to role of Sales Manager

UK based 4D effects theatre and simulation attraction specialist Simworx Ltd. has appointed Ross Albiston as sales manager. Albiston joins the company from World Golf Systems Group Plc, where he was business development manager, and was responsible for marketing and selling the TopGolf game concept and other leisure-related golf products. He brings to Simworx an active knowledge of the visitor attractions sector and of the leisure industry in general; past experience includes participation in various key theme park, amusement and leisure industry trade shows (IAAPA Attractions Expo in the US, Leisure Industry Week and the ATEI shows in the UK). At Simworx, Albiston's role will involve all areas of sales and in particular joint revenue share contracts with attraction venues and other locations. "Ross joins Simworx at a very exciting time for the company," explained Managing Director Terry Monkton, "and will provide vital input to support our current sales and after sales activities. His background is particularly relevant to the leisureindustry and various sectors we are involved in and his knowledge of joint venture agreements is another important competence he bring to the role. I'm sure he'll be a tremedous asset to the company." More info: www.simworx.co.uk





Mixer Reports

Last Week's Building and Design Inter-Association Mixer in Orlando drew close to 600 attendees!

The mixer was in full swing before the official start and lasted several hours after the "official end" of the event! 40 industry organizations, including the TEA and its Eastern Division were ready to mingle and have fun!

The event collected three large bins with food donations plus monetary contributions for Second Harvest Food.

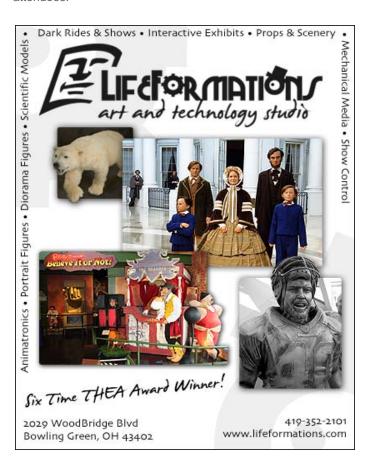
To see pictures from the event, please go to: http://picasaweb.google.com/ABCCFL/ March2010IndustryMixer#

Thanks to Joanna Del Moral of VOA Associates for being the

Two great firms become one... Gallegos Lighting Experience the Power of Light THORBURN ASSOCIATES TECHNOLOGY AND ACOUSTIC CONSULTANTS LOS ANGELES • SAN FRANCISCO • RALEIGH-DURHAM • SANTA FE WWW.TA-inc.com 510.886.7826 818.535.1180

St. Louis Zoo Behind the Scenes March 11

About 25 people turned out at the St Louis Zoo for the March 11 TEA behind the scenes tour at the historic Elephant House, built in 1918 and now being converted to an exhibit hall. The first exhibit, opening this year, will celebrate the Zoo's centennial. Our guide was David McGuire AIA, vice president architecture and planning for the zoo, and we also heard from from Robert Winters AIA, principal OWH and Jumana Brodersen, president of The J Co, all involved in the redesign of the space. According to McGuire, just three US zoos currently have an architect on staff full-time: St Louis, San Diego and Boston. (As a result of the movement toward naturalistic environments for the animals. zoos often repurpose or demolish their old structures.) In gathering materials for the centennial exhibit, the Zoo reached out to the community and the resultant outpouring of ideas and memorabila reflects the facility's beloved local status. Special thanks to all who helped make this gathering a success, including Broderson who organized it on behalf of the TEA Eastern Division, the Zoo which hosted it, and the enthusiastic attendees.





Tender, RFP and Bid Opportunities

Some of the deadlines may be short, but TEA feels it important to list such projects, leaving the decision to respond or not up to you.

UK Manchester – museum exhibit design, fabrication, installation for football museum. Deadline April 5. email Brian@ TEAConnect.org and ask for UK Manchester museum exhibit.

Mississippi Vicksburg - wall exhibit. Deadline is April 5. email Brian@TEAConnect.org and ask for MississippiVicksburg wall exhibit.

Sweden Stockholm – wide range of exhibition services, including design, interpretation, stands, etc. Doc is in Swedish. Deadline is April 6. email Brian@TEAConnect.org and ask for Sweden Stockholm exhibition services.

Spain Quart – museum fitout. Doc is in Spanish, deadline is April 7. Email Brian@TEAConnect.org and ask for Spain Quart museum fitout.

New York Suffolk County – seeking replacement for planetarium projector. Deadline is April 12. email Brian@TEAConnect.org and ask for New York Suffolk planetarium projector.

Luxembourg – multimedia installations. Doc is in French. Deadline is April 12. email Brian@TEAConnect.org and ask for Luxembourg multimedia installations.

France Paris – videoproduction. Doc is in French. Deadline is April 12. email Brian@TEAConnect.org and ask for France Paris videoproduction.

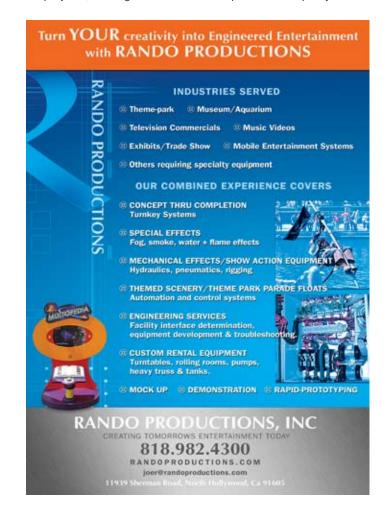
Luxembourg – multimedia installations. Doc is in French. Deadline is April 12. email Brian@TEAConnect.org and ask for Luxembourg multimedia.

Florida Miami – graphics and signage design build. Deadline is April 12. email Brian@TEAConnect.org and ask for Florida Miami graphics.

Spain Cheste – event sound system for street Valencia race. Doc is in Spanish. Deadline is Apr. 13. Email Brian@TEAConnect.org and ask for Spain Cheste sound system.

UK London – museum integrated design services prior information notice. Date for tender procedures to begin is Apr. 14. Email Brian@TEAConnect.org and ask for UK London museum integrated design.

Continued on next page





Tenders, RFPS and Bids

UK York – architectural design services for York Minster revealed. Deadline is April 13. email Brian@TEAConnect.org and ask for UK york architecture.

Connecticut Torrington - fabrication and installation of park entrance signage. Deadline is April 13. email Brian@ TEAConnect.org and ask for COnnecticut Torrington park signs.

Norway Trondheim – museum architectural and engineering services. Deadline is April 13. email Brian@TEAConnect.org and ask for Norway Trondheim architecture.

France Paris – exhibit installation. Doc is in French. Deadline is April 15. email Brian@TEAConnect.org and ask for France Paris exhibit installation.

France Amiens – video production. Doc is in French, Deadline is April 16. email Brian@TEAConnect.org and ask for France Amiens video production.

Belgium Lanaken – museum services. Doc is in Flemish. Deadline is April 19. email Brian@TEAConnect.org and ask for Belgium Lanaken museum.

Belgium Brussels – videoproduction. Doc is in French Deadline is April 19. email Brian@TEAConnect.org and ask for Belgium Brussels videoproduction.

Germany Berlin – video film production. Doc is in German. Deadline is Apr. 19. Email Brian@TEAConnect.org and ask for Germany Berlin video.

Belgium Genk – museum exhibition. Doc is in Flemish. Deadline is April 19. email Brian@ TEAConnect.org and ask for Belgium Genk museum exhibition.

UK Bristol - interactive AV equipment for vision research. Deadline is April 20. email Brian@ TEAConnect.org and ask for UK Bristol interactive AV.

Spain Canet de Mar – museum exhibit. Doc is in Spanish. Deadline is April 20. email Brian@ TEAConnect.org and ask for Spain Canet de Mar museum.

Continued on next page



ETC - providing the most innovative products to lighting professionals for 35 years.

Contact the ETC professional serving you:

Karl Haas, Western Region Sales Manager Bryan Yeager, Central Region Sales Manager Craig Fox, Northeast Region Sales Manager George Doukas, Southeast Region Sales Manager Bryan Palmer, Architectural Controls Product Manager Joe Bokelman, Market Manager

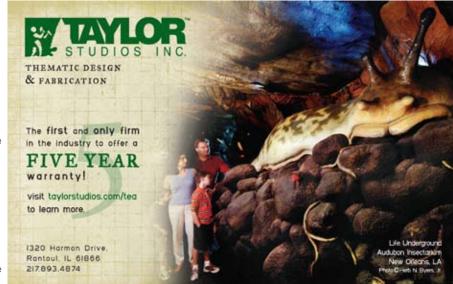








Americas Tel +1 608 831 4116 * Europe Tel +44 (0)20 8896 1000 Asia Tel +852 2799 1220 * www.etcconnect.com





Tenders, RFPs and Bids

Indiana Marion - theatre renovation/upgrade. Deadline is April 21. email Brian@TEAConnect.org and ask for Indiana Marion theatre.

France Orleans - videoconference setup. Doc is in French. Deadlne is April 24. email Brian@TEAConnect.org and ask for France Orleans videoconference.

France Paris – museum exhibit. Doc is in French. Deadline is April 26. email Brian@TEAConnect.org and ask for France Paris museum exhibit.

UK London Museum AV. Deadline is Aril 29. email Brian@ TEAConnect.org and ask for UK London Museum AV.

New York Suffolk – planetarium projector replacement. Deadline is May 3. email Brian@TEAConnect.org and ask for New York Suffolk planetarium projector.

Italy Genoa – themed construction. Doc is in Italian. Deadline is May 6. email Brian@TEAConnect.org and ask for Italy Genoa themed construction.

UK Keele - total immersin suite or CAVE. Deadline is May 10. email Brian@TREAConnect.org and ask for UK Keele immersion suite.

Want your company news to be featured in TEA Connect?

Send press releases and images to Gene@TEAConnect.org for consideration. We accept news from TEA members about new projects that are opening, new people or promotions, new partnerships, and so on. We do not accept direct product or service announcements, but will accept those if placed within a stroy or item about a new project. All releases should be standalone documents, preferably in Word or pdf format, and may be accompanied by images and photos. We do not extract items from existing newsletters,

BaAM working with designers, architects & producers to get it done



Members in the News

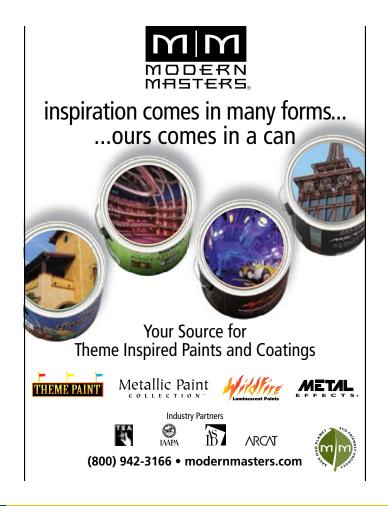
Florida Children's Hospital Unveils New Lobby

Florida Hosptial Children's Pavilion recently unveiled their new lobby featuring many well-known characters and an interactive play area that is sure to entertain and inspire the imagination. The Sights and Sounds Behind the Scenes? Alcorn McBride! The installation uses Alcorn McBride equipment, including a Digital Binloop, V16+ show controller, and a DMX Machine donated for lighting control. To see more about it, visit www.floridahospitalforchildren.com. For more about Alcorn McBride, please visit www.alcorn.com

The Howdy Show Receives 2009 Best of Business Award

The Howdy Show and DInner Extravaganza has been selected by the Small Business Commerce Association (SBCA) to receive their 2009 Best of Business Award in the Entertainment Attraction category. The Howdy Show is a fun, entertaining experience for the whole family, taking the audience back to the Ol' West of the 1880s with a robust and rowdy musical performance, during which a complete three course meal is served in the style of the period. The audience becomes involved in the show and participates in spoon banging, washboard raking and napkin spinning. The Mesa, AZ venue is an old western town complete with boardwalks, sweet shoppe and saloon. Miziker Entertainment Group of Burbank, CA produces the show. More info: www.HowdyShow.com or www.Miziker.com; www.SBCAAwards.org.





Members in the News

Environs Donates \$650,000 Scenic Ship to Give Kids The World Village

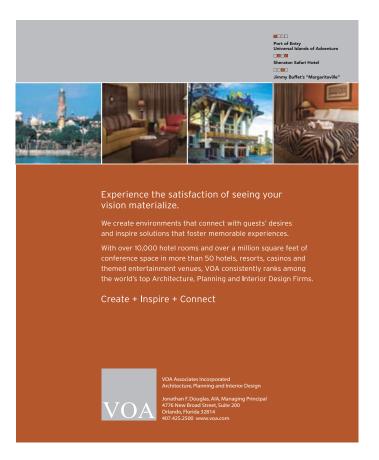
Environs of Jacksonville, FL has donated a giant 90 foot "miracle ship," which has been custom designed and fabricated, to the Give Kids the World Village in Orlando. Named Serendipity, the ship took six months to build and was revealed this past month when the Village celebrated Founder's Day and the grand opening of their enhanced "Park of Dreams" area. Not only is Serendipity the largest scenic ship to be developed by Environs to date, but this particular ship has a special place in the company's heart. Serendipity is a gift to Give Kids the World Village, whose mission is to provide magical memories for children with life-threatenign illnesses and their families. Wish families are granted a week-long, cost-free fantasy vacation at the non-profit Give Kids The World VIIIage, complete with accommodations, meals, transportation and donated attraction tickets for the major ORlando-baed amusement parks. Since openng in 1988, Give Kids The World has welcomed over 100,000 Wish families.

"Knowing our ship will help provide joy and a sense of wonder for the families at Give Kids the World is truly special," says

CEO Derek Mercer, who made the decision to donate the \$650,000 ship in the summer of 2009, "There's so many things about the human brain that we don't know and if this ship can help to bring a positive attitude and a renewed sense of energy to these children, who knows what it can do in their battle against their illnesses." The Serendipity is one of the new attractions in the newly enhanced and expanded "Park of Dreams," which is the VIIIage's water-based attraction area complete with a zero depth pool as well as an interactive water garden. Due to an ever increasing number of visiting Wish families, the activities in the area needed further expansion and the Village also wanted to offer guests greater entertainment options. The results are ging to be "Dive-In" movies, which will be projected onto the ship's massive sails suspended from the 60 foot tall masts. The ship deck will also provide a stage for live entertainment shows as well as form the perfect backdrop for the VIIIage's weekly Pirates & Princesses parties.

More info: Rikke Ravnborg rikke@environs.com





Members In The News

Tivoli Gardens' new Klump Island To Open This Spring

For Jumana Brodersen and the creative team currently engaged in building and fabricating Klump Island at Tivoli Gardens, "don't sweat the small stuff," is key to delivering a new 1,530 sq. meter children;s attraction consistent with the unique quaity of Tivoli and ready to welcome guests for the 2010 Spring season.

The Klump Island project, a new branded attraction based on classic Danish story character Rasmus Klump, is a themed entertainment collaboration across continents. Brodersen, president of The J Co LLC (St. Louis, MO) was brought on in June 2009 after meeting in Copenhagen with Tivoli's director of design Mikkel Sonne, VP Finn Sture Madsen, and CEO Lars Liebst, as well as creative developer Per Sanderhage of Egmont, which owns the Rasmus Klump character. Brodersen kicked off creative development with a design team chosen for their expertise in themed play attractions, including Elaine Swanger, Sophie Binder and Scott Neale.

Featuring three adventure zones for three age groups, Brodersen's design provides a whole new look within Tivoli Gardens, blending Rasmus sculptural styles, textures and colors into the fabric of Tivoli. Complementing the play areas are a Rasmus-themed ride, and a restaurant specializing in pancakes.

Tivoli CEO Lars Liebt says "In 2009 we opened the year's wildest ride - Vertigo - for the daredevils. In 2010 the focus will be onchildren with a play world, the size and quality of which have never been seen before in Denmark, with free entry for our visitors. We believe that Petzi (Rasmus Klump) and Tivoli fit together well: both brands are internationally recognized, and both have entertained Danish children for many generations."

"We were impressed by how quickly Jumana entered the Rasmus universe and understood the character's nature - not an easy task, but she made it look easy," says Tivol director of design Mikkel Sonne. "Incorporating a branded character was something we had never done before at Tivoli. It needed a delicate balanc to have theplayground make an impact yet fit in naturally, and we turned to Jumana's particular expertise. More info:





EVENTINVITATION





REPRESENTING

CREATORS OF

COMPELLING

PLACES & EXPERIENCES

eastern north america



A Themed Entertainment Association Event at HOLLYWOOD STUDIOS.

Ripe the Attraction

Mixer with Cash Bar

Enjoy & Presentation from Wait Diswey Imagineering Project Core Team followed by Q&A

R.S.V.P. eastevents@teaconnect.org



April 21, 2010 * 6:30 - 9 PM

DATE: april 21

TIME: 6.30-9.00 pm

Disney's Hollywood Studios Orlando

RSVP eastevents@ teaconnect.org

European & Middle Eastern Division



Nuerburgring

June 30th & July 1st, 2010



MEMBERS MEETING SUMMER 2010

Behind the Scenes Mixer Members meeting Nuerburgring Project Review



All combined into one event, spread over two days at the world famous motor racing circuit, Nuerburgring, set in the heart of the beautiful Eifel Mountains, Germany.

On the first day, the event begins with a welcome and coffee in a private room in the conference complex at the circuit. Following that, there will be an exclusive guided tour of the race facilities giving detail of the exciting history of this great circuit.



Following lunch, take your time to explore the new Ringwerk Attraction and its many exhibits including Motor Mania, Green Hell, Nuerbus, 24 hour theatre, Test Center, F1 Labor, Truck Simulators, History, Pit Stop Challenge, F1 Grid and the Academy. Also take time to wander down the "boulevard" and visit the Ferrari store or buy your Aston

There will be dinner at a local hostelry which will be chosen, depending on numbers attending.

On the second day, the morning will begin with a review of the Ringwerk project led by the Design and Project Management team with insightful contributions from the client. This session will be coordinated by Dr Wolfgang Wilke (Design Vision) and will have contributions from Bill Gorgensen (UVI), Phil Hartley (PHA) and last but not least, Andreas Stickel, Nuerburgring GmbH.



Following this review, we will hold our annual Members Meeting, led by Alan Wilkinson (Europe and Middle East Division President).

Lunch will follow, for those not needing to leave too early, and if you want to stay on, there are many motoring based experiences available, at Nuerburgring, for your enjoyment and by your own arrangement.

There will be a small fee for this event, to cover coffees and administration with the Ringwerk tickets, meeting room and Backstage Tour being provided courtesy of Nuerburgring - for which we thank them.



We'd like to ensure that we localise all accommodation so that it really does become a great networking event for members. We would, therefore, like you to sign up for this as soon as you can, so that we can determine numbers, refine costs and plan accommodation. Annika will be pulling all of this information together and will be able to help with travel guidance (not bookings) and general assistance in getting to the area.

JOIN US - IT'LL BE FUN!

Please contact Annika at <u>euroevents@teaconnect.org</u> and book your place at this exciting event.