



eTEA Update - Feb. 26, 2009

Your Staff: Ann Gallagher, Carole Mumford, Brian Szaks, Gene Jeffers

TEA Activities

March 5 - Western Div. Golf Tournament **SOLD OUT**

March 6-7 - TEA Summit, Anaheim. **SOLD OUT**

March 7 - TEA's Thea Awards presented by Economics Research Associates

March 12 - Western Div. "Speed Schmoozing" Details p. 3

March 18 - 5:30 pm, Gordon Biersch Mixer, Burbank, CA

March 25 - TEA Mixer at TiLEzone London - see pages 7- 8 for details

April 25-26 - Europe & Middle East Div. - Mixer at DEAL, Dubai

For the latest info on TEA events, check our website calendar - www.TEAConnect.org



Thea Awards Look To Be Another Great Event!

Reception 5:30 pm, Show Doors Open/Dinner 7:15 pm

Once again, the TEA Summit has sold out! But we still have a limited number of seats for the Thea Awards on March 7. Don't miss out on this once a year major event. Be sure you are in the Disneyland Hotel Grand Ballroom as we again celebrate our industry, reconnect with old friends, and meet new people. This is a "must attend" event for our industry, especially this year. Join us as we honor Bob Ward, Epcot and all the amazing people who worked on that project and on the other outstanding attractions from around the world.

Thea Group Pictures Schedule on Next Page

We will once again be shooting formal group portraits for all of the Thea Award project teams, so be sure to check out the schedule on the next page and be there in time to be memorialized! Especially all of you Epcot folks, you won't want to not be in the "class" photo! Be sure to come to the reception (starting at 5:30 pm) early to get in the photo and maximize the networking time!

Serious About This Industry?

Then You Don't Want to Miss the
TEA Summit, March 6-7!

Theme: "Business Survival
In A Shrinking Economy"

Program Info beginning p. 9

TEA Staff Welcomes Aaron Frank, Intern

Please join us as we welcome Aaron Frank to our staff here in the TEA office. Aaron is our intern for this semester, working hard to ensure that the TEA staff is fully supported. He is a junior at nearby Burbank High School and has completed a few acting jobs around town. If you ever stop by the office, feel free to say hello and welcome Aaron to our TEA family!

News - Event Photos - Event Reviews - Announcements - Membership Information - Releases

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THEA AWARDS PHOTO SCHEDULE

MARCH 7, 2009
LEFT SIDE BALLROOM,
DISNEYLAND HOTEL

PROJECT	CALL TIME
WYNN MACAU'S TREE OF PROSPERITY	5:35
NAT. MUSEUM OF THE MARINE CORPS	5:40
AIR FORCE ONE DISCOVERY CENTER	5:45
AUDUBON INSECTARIUM	5:50
JUNGALA AT BUSCH GARDENS	5:55
BEWILDERWOOD	6:00
MOLENHEIDE THE FORGOTTEN MINE	6:05
2008 OLYMPICS OPENING CEREMONIES	6:10
OPERATION SPY	6:15
THE NEWSEUM	6:20
FORCES OF NATURE	6:25
BOB WARD	6:30
LIFETIME ACHIEVERS	6:35
THE SIMPSONS RIDE	6:45
THE LEGEND OF MYTHICA	6:50
MUPPET MOBILE LAB	6:55
FINDING NEMO THE MUSICAL	7:00
EPCOT	7:05

Everyone who worked on any of the above projects is welcome to be a part of the Team Photos. Please be sure to be at the reception in plenty of time, as we really don't want to leave you out!

Call For Comments Project Development Guidelines



The Standards-PDG Committee updating the TEA's Project Development Guidelines (PDG) is looking for input from TEA members. As we review and plan to update this document, we are looking to bring the contents in line with the current practices of TEA members. Member companies that have their own project development guidelines (or whatever you might call them) and are willing to share them with the committee, please forward to Gene Jeffers gene@teaconnect.org. These will be used as reference material only.

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Life Underground
Audubon Insectarium
New Orleans, LA
Photo © Herb N. Evers, Jr.

You may view the current electronic edition of the TEA's Project Development Guidelines (and other publications) on our website at:
www.teaconnect.org/publications.htm

Click Here to Download PDF
If using a Mac, please open
Adobe Acrobat or Reader first to
use all of the interactive tools.

Speed Schmoozing

An opportunity to find your match for all sorts of creative endeavors and find out what TEA can do for you!

Join fellow members of TEA in a first-of-its-kind mixing and mingling event. Participants will be split into two groups and given a few minutes to talk with another member until—DING!—the bell rings and it's time to meet another potentially perfect creative match! It's like speed dating, but promises to lead to a much happier ending! Be sure to bring plenty of business cards and marketing materials: there are a lot of good-looking, eligible organizations out there! This event is open to current TEA members only.

when + where

Thursday, March 12th

Speed Schmoozing 6-7:30PM

Burbank Central Library

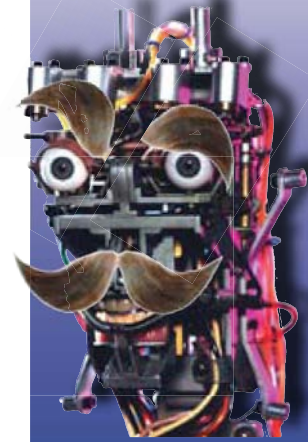
110 N Glenoaks Blvd, Burbank, CA 91502

Mixer to follow at Olive's Bistro

2011 W. Olive • Burbank, CA • 92506 • (818) 843-4437

presented by the Western Division of the TEA

RSVP: billbutler@garnerholt.com



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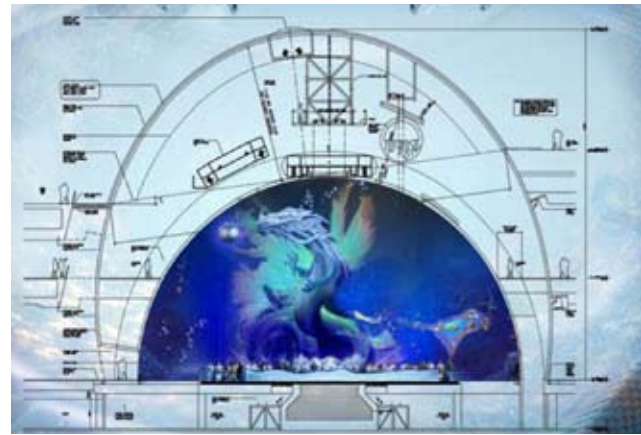
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Members in the News

Falcon's Treehouse will be developing *Dragon's Treasure*™, a totally immersive and unique multi-media entertainment experience for visitors to the **City of Dreams** entertainment resort in Macau. *Dragon's Treasure* will be showcased in The Bubble™, a dome-shaped theatre and one of the iconic landmarks located in the City of Dreams. This 10-minute immersive multi-media experience combines hi-def video content, a sweeping musical score, over 29,000 theatrical LEDs, and a variety of sensory effects to create a stirring multi-media extravaganza. Mr. **Lawrence Ho**, co-chairman of **Melco Crown Entertainment Ltd.**, developers of City of Dreams, said "Falcon's Treehouse is an award winning and leading creative services firm with an impeccable reputation and exceptional entertainment technology capabilities. We look to bring visitors to a whole new level of entertainment experiences with *Dragon's Treasure*." More info: **Yvette Whittaker**, yvette.whittaker@falconstreehouse.com



MediaMation was selected as lead technical contractor for two major stateside installations of **Merlin Entertainment's** successful Legoland Discovery Centres. For their debuts in the US at The Streets of Woodfield Mall in Schaumburg, IL and Xanadu, near Meadowlands, NJ, MediaMation supplied a turn-key 3D/4D theatr system, including custom red vinyl seats, screens, Special EFX, a 16-channel sound system, a 3-D digital projection system, as well as lighting, controls and programming/integration. In addition, MediaMation's innovative rain system is introduced, which builds from their 4D mist and water blast technology and is highly cost-effective, evenly distributing "rain water" for a more realistic experience. The installations also highlight the flagship installations of "SoundMan Server" from **Richmod Sound Design**. More info: Dan Jamele Danj@mediamat.com



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RFPs/Opportunities

We apologize if some of the deadlines are very short. We understand the problem, but feel that it is important to list projects even when they have relatively short deadlines, leaving the decision to respond or not up to you.



France Toulouse - interactive exhibits. 11 new and replacement interactive exhibits. Doc is in French. **Deadline is Mar. 12.** email Brian@TEAConnect.org and ask for France Toulouse exhibits.

Kansas Wichita - downtown wayfinding system. **Deadline is Mar. 18.** email Brian@TEAConnect.org and ask for Kansas Wichita wayfinding.

Washington DC AV production for Department of Labor. **Deadline has been extended to March 24.** email Brian@TEAConnect.org and ask for Washington DC AV production.

Alabama Tuscaloosa - furnish, deliver and install AV equipment. **Deadline is March 25.** email Brian@TEAConnect.org and ask for Alabama Tuscaloosa AV.

Norway Trondheim - LCD display screens, touch screens, 3D LCD, and video walls. **Deadline is April 2.** email Brian@TEAConnect.org and ask for Norway Trondheim LCD screens.

France Amiens - AV, multimedia, sound equipment. Doc is in French. **Deadline is April 2.** email Brian@TEAConnect.org and ask for France Amiens AV.

Continued Next Page

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RFPs Continued

California Temecula - children's museum exhibit design and install, 200 sq. foot. **Deadline is April 3 (although variously listed as Apr.15)**. email Brian@TEAConnect.org and ask for California Temecula exhibit.

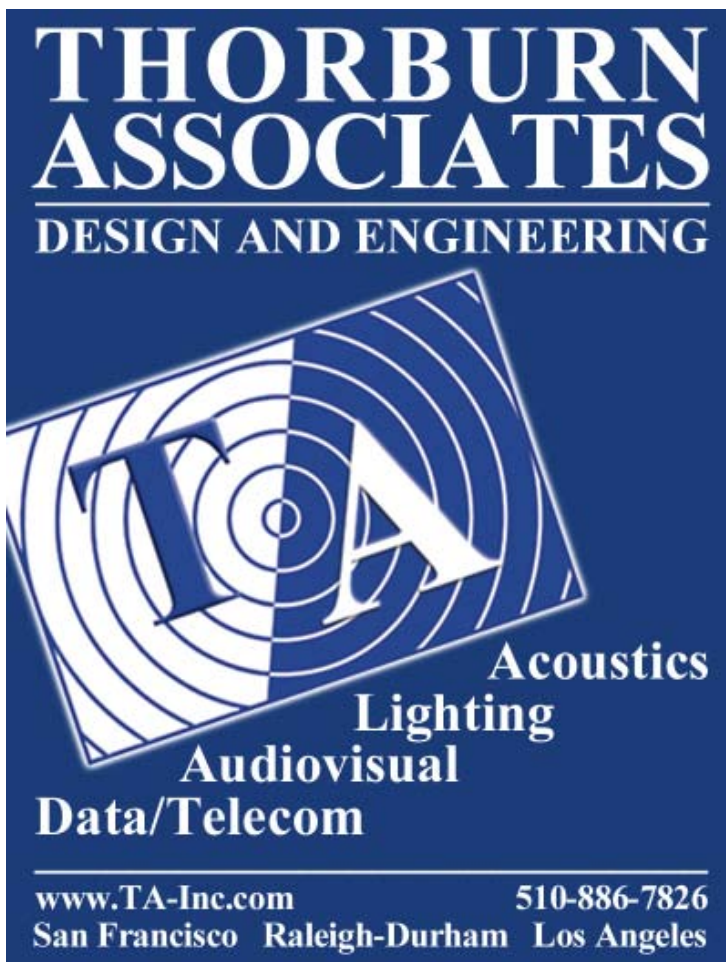
Missouri Neosho - visitor center design-build. **Deadline is April 13**. email Brian@TEAConnect.org and ask for Missouri Neosho visitor center.

South Carolina, Columbia - creative design services. **Deadline is April 14**. email Brian@TEAConnect.org and ask for South Carolina creative design.

France Lille - AV equipment. Doc is in French. **Deadline is April 14**. email Brian@TEAConnect.org and ask for France Lille AV.

Czech Republic Prague - museum exhibition services. Doc is in Czech. **Deadline is April 14**. email Brian@TEAConnect.org and ask for Czech Republic Prague museum exhibit.

Ireland Dublin - exhibit design. two major art exhibitions in 2010. **Deadline is April 20**. email Brian@TEAConnect.org and ask for Ireland Dublin exhibit design.



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TEA MIXER - THE FUEL BAR
COVENT GARDEN – LONDON UK
WEDNESDAY 25th MARCH 2009

18.30hrs - Late



The European and Middle East Division would like to announce the first regional mixer for London and the South East. The first mixer is timed to coincide and support TiLEzone – see details below.

The mixer will start in the bar, and we can arrange tables but need to commit to numbers. The mixer is open to all TEA members and their invited guests, and to all attendees at the TiLEzone in the London Transport Museum, but please let us know as soon as possible – numbers WILL be limited.

RSVP - Euroevents@teaconnect.org

Enquiries or sponsorship – alan.wilkinson@electrosonic.com or
kevin.murphy@eventcomm.com

Directions and information - www.fuelbar.co.uk

TEA Website – www.teaconnect.org



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Attending - delegate fees:

	Before 25th February 2009	After 25th February 2009
Delegate	£180 / €225	£200 / €250
Delegate - TEA	£162 / €203	£180 / €225
Delegate - Operators	£90 / €113	£100 / €125

Seminar price includes Breaks and Lunch. Prices plus VAT @15%.

Group Discounts: 20% for 4 or more or **10%** for 2 or 3 delegates from the same company.

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A Big Thank you to WET Design!

On Wed. Feb. 25, WET Design hosted a wonderful tour of their facilities that allowed TEA members to “Get WET!” The tour, led by Carsten Baumann and Rosalind Napoli, took members through the WET Design facility, fabrication plant and offices. Attendees were able to see how WET employees create, build and compose their beautiful fountains, which can be considered works of art. Members even had a chance to see their newest project, the Volcano at the Mirage in Las Vegas.

Thank you WET!



Photos courtesy of WET Design

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