

TEA

February 8, 2010

CONNECT



YOUR TEA STAFF

Gene Jeffers
Executive Director

Brian Szaks
Manager of Member
Relations

Carole Mumford
Manager,
Special Relations
and Events

Ann Gallagher
Office Manager

Garner Holt Productions and
AECOM Present:

The 16th Annual Thea Awards Gala

Get Ready To Network!

Thea Awards Gala,
TEA Summit,

Golf Are March 4-6!!

Set your calendars, book your flights and hotel rooms, sign up for the golf tournament and reserve your tables and seats for the TEA Summit (March 4-5) and the Thea Awards Gala (March 6)! Be sure to be in the Globe Theatre, Universal Studios Hollywood, when the industry's elite gather to honor this year's Thea Award recipients! This once-a-year professional and social networking series of events connects you with key decisionmakers and provides an emotional boost to help you keep driving through 2010. You cannot afford to miss this!



Upcoming TEA Activities

- Feb. 4 Europe & Middle East Mixer @ ISE, Amsterdam, 19.30 hrs see p. 10
- Feb. 25 TileZone London and TEA Mixer, see p. 12
- Feb. 25 Western Division Member Open House, 5.30 pm, see p. 13
- March 4-5 TEA Summit - Intimate, dedicated, more networking and inside information bang for your buck! Space is limited and this conference has sold out every year! Reserve your seat today for this crucial opportunity. **See p. 6-7 for details**
- March 6 TEA Western Division Golf Tournament, p. 16
- March 6 Thea Awards Gala, Universal Studios Hollywood
Unrivaled networking, a chance to honor outstanding achievement worldwide, great food, old friends, new connections.
Reception and Team Photos: 5.30 pm
Awards Gala: 7.00 pm
- March TEA Mixer at Halloween & Attractions Show, details TBD. See p. 22
- March 25 Eastern Division "Design & Building" Mixer, Orlando, 5.30-7.30 pm, see p. 11
- April 15-16 TEA SATE Europe, The Netherlands

LAST CALL FOR AD SPACE IN THE OFFICIAL 16TH ANNUAL THEA AWARDS PROGRAM

Deadline for space reservations is TODAY! Don't miss this chance to put your good name with the Thea Awards! Email Jessica@teaconnect.org to reserve space. Art due Feb. 8.



BE A PART OF THE THEA MAGIC THIS YEAR

Send images and video of current and past projects in process and completed, team members in action, funny moments and more! The Thea Production Team wants to honor all of you and your work this year!

Also, help us celebrate industry colleagues who have passed on in the last few years by sending photos and videos you'd like to share at the 16th Annual Thea Awards Gala.

Questions or materials to share: contact Lenny Larsen at lenny@ngcreative.com or call +1 847 641-9478

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March 4-6, 2010

TEA's 7th Annual Summit

16th Thea Awards Gala

Western Division Golf Outing



Garner Holt Productions and AECOM Present

The 16th Annual Thea Awards, Globe Theatre, Universal Hollywood, March 6

Reception and Team Photos - 5.30 pm, Gala Awards - 7.00 pm. Don't Miss the Industry's Premiere Event!



To Book Your Tickets NOW Click Here or
Go To www.TEAConnect.org and Click on the TEA Box Office Link



**Serious About Your Business? Then You Need To Participate in
TEA's 7th Annual Summit 2010 - See Program Details on p. 6-7**



**New Two Day Format - New Speakers/Presenters - New Venue
Same Focus on Business Development, Networking and Success**

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From The President: Meet Me in Universal City



WOW! What a difference 12 months makes. Last year at this time we were standing around like deer in the headlights of an oncoming car (or a train). “Hang on, it’s going to be a bumpy ride,” (Bette Davis as Margo Channing in *All About Eve*) was never so true.

But we – our association and our industry – made it through 2009 and are optimistic about 2010.

Having recently returned from TEA’s annual Planning Meeting in New Orleans, I can tell you that 2010 is going to be an exciting year for us. We now have an updated long-range strategic plan and short-term goals in place as well. I would like to thank everyone on the TEA Board for their support and approval, and the earnest, focused effort they put into this.

Another outcome of the meeting is that the following were approved as officers for the TEA International Board of Directors. Alexander Bresinsky (flying saucer), Christine Kerr (BaAM Productions) and Larry Tuch (Narrative Concepts) serve as Vice Presidents, with Dan Christman, PE (X-nth) continuing on as treasurer and Scott Mallwitz (Cunningham Group) making sure our meeting minutes are correct. These folks have stepped up not only as your officers but also as the TEA Executive Committee for 2010.

Have you got your tickets for this year’s Thea Awards Gala on Saturday March 6? The event will be hosted this year for the first time

at Universal Studios Hollywood. Many thanks to Universal’s Chip Largman for facilitating this arrangement. Thanks also to Economics at AECOM and Garner Holt Productions, who are sponsoring this year’s Gala. By all accounts, this year’s event, produced by Lenny Larsen and Next Generation Creative, is going to be an excellent one and quite the spectacle in its own right.

Many fond thanks as well to the Disneyland Hotel, where the past several Galas were held. This was a great venue and everyone who made that happen deserves our gratitude.

Held just prior to the Thea Awards Gala is our annual Summit, which always sells out, so get your tickets now. This is where the greatest minds in the Experience Industry get together and exchange information to learn what important developments lie ahead in the next few years, and to explore case studies of several of the current Thea Awards recipients. The format of the Summit has been changed to accommodate more people on the second day, which will focus on case studies - allowing companies to buy additional seats. If you have not been to a Summit, you need to get on the list... If you have been but it was a few years ago... things have changed and you need to get back on the list!

Going back to our recent Planning Meeting - Every year, the International board, past presidents, divisional boards and Committees

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february 3 2010

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are invited to take part in this crucial meeting. It is a two day event and the location varies - this year it was New Orleans. The first day, we work to digest the past year, to understand what TEA has accomplished - what role it has played to its members and to the industry – and, with that foundation, to sort out who and what TEA wants to be in the coming year. This year’s meeting was well attended, with 28 souls showing up to help and frankly speak their minds... See if you can identify them from this photo! (The Mardi Gras masks really helped people let down their hair.) This gathering is perhaps best described as a no-holds-barred discussion, and I am even tempted to use the phrase “herding cats” – suffice it to say that I think it would be a simpler job to be a project manager for a major theme park in some distant land, than to preside at this meeting! But, the results are well worth it. Thanks again to all who pitched in.

We were very pleased that so many of our European leadership were able to be

at the Planning Meeting: Alan Wilkinson (Electrosonic), David Willrich (DJ Willrich Ltd.), Andreas Kornprobt (5D International) and Jan Maarten de Raad (Joravision). Our European Division is increasingly active and everyone is encouraged to attend TEA’s first SATE Europe Conference in Amsterdam, April 15-16. (There will also be the annual SATE US Conference in Orlando, Sept 30-Oct 1).

I will write more on the goals and plans in my next column but for now... more thanks! Thanks to each and every TEA member for your general support, thanks to the Board members for input and participation in the Planning Meeting and thanks in advance to all of you who are going to go buy a ticket to the Summit and the Thea Awards Gala. Dust off that penguin suit and I’ll see you soon in Universal City.

Cheers,



SEOUL GRAND PARK



Thinkwell salutes our fellow team members

AECOM,

Bernard Harrison & Friends,

Ga-One Landscape Design Group

Group Han Associates

and **JH Kim.**

Led by **AECOM**, this extraordinary team collaborated to win the international competition to redesign Korea's Seoul Grand Park.

AECOM

BERNARD HARRISON & FRIENDS





TEA Summit 2010

March 4-5, Hilton, Universal City, CA

A NEW DECADE – A NEW FORMAT

Two FULL days.

Five thought provoking business sessions.

Seven stimulating case studies.

Countless opportunities to share, learn and inspire.

Day One - Thursday:

Only 50 participants (no more than two individuals per company)

Exclusively for Business Owners & Senior Management

Focus:

- Growing your business worldwide
- Lively discussions and debates with your peers

Day Two - Friday:

Designed for a **broader audience**

(Every company has the opportunity to fill 5 additional seats)

Students are welcome

Focus:

- Case studies of the 2010 Thea Award Recipients
- Sharing, celebrating and networking

For ticket pricing – visit the TEA Box Office at www.teaconnect.com



Thursday March 4:

Exclusively for Business Owners and Senior Management

8am – 5:15pm Program Includes:

- Industry leaders share their tips on **building a successful business while fostering creativity**. (Special guest currently being confirmed)
- A review of anticipated **industry growth around the world**, lead by John Robinett of ERA/AECOM and Dave Schmitt of Management Resources/Profun.
- Time dedicated to answering the question: **“how can I succeed in Asia?”**
- **Peer to peer discussion**, lead by Keith James of JRA, tackling questions including: competitive bidding vs. sole sourcing, creative intellectual property protection, alternatives to litigation etc.
- Managing Self First – **professional coaching** to becoming better communicators and leaders. Lead by Daniele Bienvenue of Management Savvy (www.mgtsavvy.com)

5:30 – 7:30 Continuing the dialogue at the Hilton Bar (No-host)

Friday March 5:

Open to a bigger and broader audience

A chance to **meet the owners** of many of this year’s award recipients; **see what makes their projects award worthy and learn how they “got it done!”**

8am – 5pm Thea Recipient Case Studies.

- Disney’s **Toy Story Midway Mania** (Attraction)
- Universal Studio Orlando’s **Disaster!** (Attraction Rehab)
- **Heineken Experience** (Brand Experience)
- **Please Touch Museum** (Museum)
- **America I Am: The African American Imprint** (Traveling Exhibition)
- **Dragon’s Treasure Show**, City of Dreams, Macau (Attraction)
- Thea Classics, including MSI’s **Coal Mine** educational experience

4:30 – 5pm: Visit with this year’s Lifetime Achievement Award Recipient Mark Fuller CEO of WET.

Followed by the TEA Western Division Mixer from 5:30 – 7:30pm

Co-Chairing the Summit:
Kelly Ryner of Thinkwell and Roberta Perry of ETI





Seay Re-elected Chair of ASTM International's Amusement Rides and Devices Committee

James Seay, owner and president of Premier Rides, Inc. in Millersville, MD, has been re-elected chairman of ASTM International Committee F24 on Amusement Rides and Devices. The 500 member committee is responsible for 17 standards that cover design, manufacturing, maintenance, inspection, and operations for traditional amusement rides, water-related rides and devices, and special rides and attractions.

A resident of Baltimore, MD, Seay has been an ASTM International member since 1989. He is an active member of Committee F24 and serves on several subcommittees. "I am honored to have the opportunity to continue to lead the F24 Committee as we continue the focus on developing a globally accepted set of safety standards," said Seay. "I have been incredibly fortunate to be in an incredibly passionate membership that literally volunteers thousands of hours a year to ensure the amusement industry has the most comprehensive standards available."

Seay began his career as a project engineer at Hughes Aircraft, and holds a Bachelor's Degree in Engineering from Cornell University. In 1988, he joined Six Flags Theme Parks Inc. as corporate engineering manager, where his focus was guest safety with regard to ride attractions. In 1995 he joined Premier Rides, Inc. as Executive VP of Engineering and was named President the following year.

In addition to ASTM International, Seay is a member of the Themed Entertainment Association (TEA), International Association of Amusement Parks and Attractions (IAAPA), Amusement Industry Manufacturers and Suppliers International (AIMS), the Association of Zoos and Aquariums (AZA), and a number of regional associations.

More info: Jim Seay +1 410 923-0414

Science North Establishes the Risto Laamanen Fund

A memorial fund in honor of Science North's longest-serving Board Chair, Risto Laamanen, has been established to benefit disadvantaged children across Northern Ontario. Laamanen joined Science North's Board of Trustees in 1992 and served as Chair from 1996 to 2009. "His leadership and encouragement of the many projects that have transformed Science North over the last decade and a half will be a living testament to his enormous contributions to our science centre and community," said Science North CEO Jim Marchbank. Under Laamanen's leadership, Science North grew to become Canada's second largest science centre, adding the F. Jean MacLeod Butterfly Gallery, a special exhibits hall, IMAX theatre, four large format films, an external sales business and a planetarium.


The Risto Laamanen Fund has been established to pay registration fees for disadvantaged children entering Science North camps and workshops, a part of the Science North experience actively supported by Laamanen and his family.

Laamanen passed away suddenly in July, 2009. He will be remembered for his vision, humility, generosity and his quiet determination.

More info: Christine Catt catt@sciencenorth.ca

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Acme Made in America LLC

Francesco Digrado FD@acmemadeinamerica.com
11001 Fleetwood St., Sun Valley, CA 91352
Tel: +1 818 767-8888

ACME is a full service facility, creative design and custom fabrication company known for its experience in building all types of projects that require sophisticated technical design and experiential environments. We have experience creating themed environments, unique architectural ornamentation, custom furniture, lighting, exhibits for museums, casinos, theme parks, restaurants, retail and special events.

Bishop, Jared solarflashlight@gmail.com

4824 Shelby Place, Los Angeles, CA 90041
Tel: +1 323 257-1506
Environmental Designer

Creative Design Services

Chris Lange chris@creative-design-services.com
Sonnenallee 96 Berlin 12045 Germany
Tel: +49 30 56 82 87 87 Fax: +49 30 56 82 98 50

We are a network of professionals committed to the leisure and entertainment industry. Creatively headed by Chris Lange, our exclusive network consists of experienced designers, illustrators, master planners, architects, engineers, project managers, and producers. We provide full project services including program development, project analysis and feasibility, concept development, detailed design, and on-site supervision. Our talented and passionate team is proud of creating world class visitor experiences for young and old around the globe.

Iguana Digital

Ernie Merlan emerlan@iguanadigital.com
5723 Auckland Ave. North Hollywood CA 91601 USA
Tel: +1 818 524-2600 Fax: +1 818 620-3617
Iguana Digital creates Quality Digital Content from Computer Simulations, Animations, Motion Graphics, 3D models and Digital Murals to variety of Interactive Products. We make Mega Graphics, HD Logos with 5.1 Surround Sound, Face Morphing and Interactive Fly-Through applications for the most discerning of clients. Strategically located in the heart of the digital industry, we bring together the world's best CG artists for your particular project. Combining production experience and the latest trends, we help you find the right approach for your idea. Iguana Digital will work with you to develop the concept, build the team and produce the content."

Imagine Exhibitions, Inc.

Tom Zaller, Pres. & CEO tzaller@imagineexhibitions.com
Address: 137 Bollingroad NE Atlanta GA 30305
Imagine Exhibitions creates, produces and represents blockbuster traveling exhibitions worldwide. Imagine is currently touring Da Vinci the Genius, Planet Shark & other exciting exhibitions to be announced.

Marty Sklar Creative Inc.

Marty Sklar martysklar@earthlink.net
7515 Woodrow Wilson Drive, Los Angeles CA 90046 USA
Tel: +1 323 874-6869 Fax: +1 323 874-2992
Everywhere I go, people ask me, "How's retirement?" For some, that might mean sitting on the beach, swinging a golf club or tennis racket, or taking a cruise. But for Marty, the DNA seems to be that great line from Satchel Paige (old-time Negro League baseball star): "Don't look back – somebody may be gaining on you!" So I keep running, as I did for 54 years at Walt Disney Imagineering.

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(Continued)

Where? Who knows. But MARTY SKLAR CREATIVE INC. is looking for new challenges: consulting, speaking, writing, who knows what. Call me – I have the time. After all, I'm retired!"

MB Digital Interiors

Guy Bustillos guyb@mbdigit.com
732 Ridgewood Circle, Hurst TX 76054
Tel: +1 214 402-7525

Specialize in design/build and systems integration services relating to IP based audio/video/data and control automation systems for museums, entertainment and corporate environments. We also provide touch screen interactive computer software, hardware and digital media development and post-production services for exhibits and kiosks. Additionally, our business provides on-site technical service, support, and maintenance services including technology rehab/repair/upgrades/updates for clients with existing installations and systems that are experiencing failures due to aging equipment and technology.

Methodology LLC

Carlos Miranda methodology.LLC@gmail.com
420 E. Laurel Avenue Sierra Madre CA 91024 USA
Tel: +1 818 445-9906

Methodology, LLC is a proven leader and your "Strategic Partner" in the Creative Development, Project Administration and Production Management of themed rides, shows and branded attractions for the entertainment, resort and leisure industries worldwide. We work closely with Developers, Owner/Operators and Architects, to assemble, inspire and direct experienced Creative Teams, as well as, administrate contracts, deliverables, budgeting and feasibility tools. In addition, we successfully manage, supplement and/or collaborate with Show Technical and Scenic Production Teams, as well as, Ride Manufacturer and Construction Teams to coordinate on-site installation, facility integration, programming and commissioning. We are results driven, value added and have been very fortunate to be a major contributor to the following projects and clients: Parque Festival Mexico for MSI Design,

EVENT INVITATION

february
2010

TEA



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europe and middle east division TEA @ ISE 2010



Our second mixer of the year has now been confirmed! To coincide with ISE 2010 we are having a mixer in Amsterdam on the evening of the 4th of February. The mixer will start at 19.30 hrs on the evening of Thursday 4th of February. Pay bar and opportunity to enjoy a meal in the Deco splendour of the Cafe' American.

Greg Jeffreys at Rear Pro/Paradigm has also offered to host a "notepad" at his booth for any TEA members withing to leave messages to each other: Booth number 1F66

february 4, 2010

19.30 hrs

**Bar Americain and
Cafe' American**

**Eden Amsterdam
American Hotel
Leidsekade 97,
Amsterdam-Centrum**

**RSVP
Euroevents@
TEAconnect.org**

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Welcome New Members

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(Continued)

Universal Studios Singapore for Resorts World at Sentosa, Paramount Pictures Recreation, NASCAR SpeedParks for Burroughs and Chapin Co., Jimmy Buffett's Margaritaville for Edwards Technologies, and LEGOLAND Deutschland for the Nassal Company."

Murphy Catton

Jeff Higgins jeffh@murphycatton.com
115 Bessemer Lane Walton KY 41094 USA
Tel: +1 859 485-6739 Fax: +1 859 485-6761

Murphy Catton is an exhibit fabrication and design management firm. We focus primarily on corporate environments and the museum industry including heritage museums, children's museums, zoos and aquariums, and science and nature centers. We take an organization's vision, or story, and turn it into an experience. We are design fabricators that take schematic and conceptual designs and turn them into a live experience that entertains, educates and enlightens your visitors. With over twenty-five years of experience, we make unforgettable exhibits or environments that not only surpass the test of time, but exceed your expectations.

Scott, Don hellodon@gmail.com
8087 Wellsmere Circle Orlando FL 32835 USA
Tel: +1 407 294-3588

YWD Contracting Inc.

Jared Webster jwebster@ywdcontracting.com
Tel: +1 310 925-8194
3429 Wesley, Culver City, CA 90232
General Contracting: Concrete saw cutting and coring/
Management Theme paint: High strength industrial two part applications, Single phase applications. Theme color and theme applications

EVENT INVITATION

march
2010



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eastern north america

Design and Building Mixer



Join us for this fantastic mixer where you can network, mix and mingle with 28 other local organizations of builders, designers, fabricators, contractors and owners. Located at the amazing Embers lounge with great outdoor space in central downtown Orlando.

Parking available at nearby public garages.

March 25, 2010

5:30-7:30pm

Embers

**Downtown Orlando
42 W. Central Blvd**

**RSVP to:
eastevents@teacconnect.org**

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february 3 2010

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Members in the News

Alcorn McBride Elevates Tommy Bridges to Sales Manager

Alcorn McBride has promoted Tommy Bridges to the position of Sales Manager. Bridges has been a Senior Account Manager at Alcorn McBride Inc. for the past six years and has 20 years experience in the AV industry, beginning when he sold AV equipment as a manufacturer's rep for Sony, Panasonic and other industry giants. As Sales Manager, Bridges will focus on the Western United States and will manage Alcorn McBride's relationships with many of its international distribution partners.

"We are fortunate to be in a growth mode," said Jeremy Scheinberg, COO of Alcorn McBride. "Our customers were the reason 2009 was such a great year for us and Tommy's elevation to Sales Manager ensures more personalized attention for our loyal client base while the company expands. Tommy really cares about our customers. Not only does he remember everyone he meets, he's truly interested in them, and in helping their business. He's the right person to help us achieve our goals.

"I'm excited about the new role," said Bridges. "I enjoy spending time with my clients and this promotion will allow me to spend

even more time with them." Bridges is also an accomplished jazz musician. He made his first record at age 14, has performed at many industry events, and can be seen performing regularly at local spots in Orlando.

"Tommy is a key member of the Alcorn McBride team," said Steve Alcorn, CEO. "His ability to put projects together for our customers has really driven the growth of our business."

More info: www.alcorn.com



EVENT INVITATION

february

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europe and middle east TEA @ TiLEzone



The Europe and Middle East Division announce a mixer timed to coincide and support TiLEzone download flier at www.teaconnect.org/etea/tzone.pdf). The mixer will start in the upstairs bar, and we can arrange tables for dinner but need to commit to numbers. The mixer is open to all TEA members and their invited guests, and to all attendees at the TiLEzone in the London Transport Museum, but please let us know as soon as possible. Enquiries or sponsorships: alan.wilkinson@electrosonic.com or kevin.murphy@eventcomm.com

february 25, 2010

18.30 hrs - ?

The Fuel Bar

Covent Garden
London

RSVP:

Euroevents@TEAConnect.org

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Members in the News

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February 2010

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western north america Member Open House



Come and meet Animal Makers, one of your fellow TEA members and a creator of Animatronic & Model Animals. Please join us for Drink & Snacks as well as a tour of the Animal Makers' offices as well as the production facilities.

Please RSVP to Lynn Allmandinger,
Wells Fargo Insurance by 2/24/10:
lynn.allmandinger@wellsfargo.com

2/25/10

5:30 pm

Animal Makers
11991 Discovery Ct
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Themed Entertainment Association . 150 E. Olive Avenue . Suite 306 . Burbank, CA 91502 . (818) 843-8497

for more information log onto:
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Tender, RFP and Bid Opportunities

We apologize if some of the deadlines are short, but feel it important to list such projects, leaving decision to respond or not up to you.

Louisiana Gretna – amusement park train. Prebid is Feb. 8. Email Brian@TEAConnect.org and ask for Louisiana Gretna train.

Italy Prato – museum services. Doc is in Italian. Deadline is Feb. 9. Email Brian@TEAConnect.org and ask for Italy Prato museum services.

UK Liverpool – museum exhibition design. Deadline is Feb. 15. Email Brian@TEAConnect.org and ask for UK Liverpool museum exhibition.

Switzerland Bern – multimedia installation for military facility. Doc is in French. Deadline is Feb. 17. Email Brian@TEAConnect.org and ask for Switzerland Bern multimedia.

Texas Dallas – sound masking system design and install. Deadline is Feb. 18. Email Brian@TEAConnect.org and ask for Texas Dallas sound masking.

Canada BC – BC place exhibit booth design, fabrication. Deadline is Feb. 19. Email Brian@TEAConnect.org and ask for Canada BC exhibit booth.

New York NY – electronic signage. Mandatory prebid Feb. 9, deadline is Feb. 22. Email Brian@TEAConnect.org and ask for New York Electronic signage.

France Rodez - Video projectors. Doc is in French. Deadline is Feb. 25. Email Brian@TEAConnect.org and ask for France Rodez projectors.

Georgia McDonough – LED signs. Preproposal meeting is Feb. 10, deadline is Feb. 26. Email Brian@TEAConnect.org and ask for Georgia McDonough LED signs.

France Rennes – AV, multimedia, sound, lighting design for meeting rooms, amphitheatre, etc. Doc is in French. Deadline is Feb. 26. Email Brian@TEAConnect.org and ask for France Rennes AV.

UK Cardiff – artistic creative interpretation services. Deadline is March 1. Email Brian@TEAConnect.org and ask for UK Cardiff interpretation services.

UK Ashton under Lyne – landscape architectural services. Deadline is March 1. Email Brian@TEAConnect.org and ask for UK Ashton landscape services.

New Mexico Santa Fe – landscape architectural design services. Deadline is March 2. Email Brian@TEAConnect.org and ask for New Mexico Santa Fe landscape.

Continued on Next Page

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Tender, RFP and Bid Opportunities

Opportunities (Continued)

UK Gateshead – AV equipment installations in multiple offices throughout England. Deadline is March 3. Email Brian@TEAConnect.org and ask for UK Gateshead AV.

Ireland Dublin – graphic design for tourism, including exhibition stands, brochures, etc. Deadline is March 9. Email Brian@TEAConnect.org and ask for Ireland Dublin graphic design.

Washington DC – museum design services. Deadline is Mar. 9. Email Brian@TEAConnect.org and ask for Washington DC museum design.

France Pressac – concept design build of nature gardens tourist attraction. Doc is in French. Deadline is March 10. Email Brian@TEAConnect.org and ask for France Pressac concept design.

UK Sheffield – media project design and costing consultancy. Deadline is March 11. Email Brian@TEAConnect.org and ask for UK Sheffield media project.

Spain Sant Sadurni – exhibition services. Doc is in Spanish. Deadline is March 15. Email Brian@TEAConnect.org and ask for Spain Sant Sadurni exhibition services.

Austria Graz – construction and AV installation services for opera house. Doc is in German. Deadline is March 16. Email Brian@TEAConnect.org and ask for Austria Graz construction.

France Paris – AV installations in 5 meeting rooms. Doc is in French. Deadline is March 22. Email Brian@TEAConnect.org and ask for France Paris AV installation.

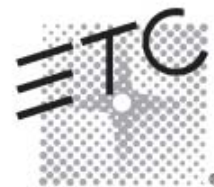
France Paris – AV equipment. Doc is in French. Deadline is March 25. Email Brian@TEAConnect.org and ask for France Paris AV equipment.

California Red Bluff – visitor center design, development, fabrication, installation. Deadline is April 23. Email Brian@TEAConnect.org and ask for California Red Bluff visitor center.

Client Call - Master Planning Services For Retail/Entertainment

Washington DC-based development and construction firm has need of masterplanning services for 20,000 sq. m. retail-entertainment facility in Romania. Project is underway, with approx. 60% of exterior shell built. They are looking for help in identifying and planning known brand retail/restaurant/entertainment activities.

TEA is preparing a short list of vendors for them to consider. If you would like to be included in the list we will prepare, please email Gene Jeffers with your interest and experience in such projects. You may send a pdf brochure to be included in our package for the client (file size absolutely not to exceed 500kb). Deadline for being included in this TEA Client Call is Feb. 11, 5.00 pm Pacific Time. Expressions of interest or questions : call Gene at +1 818 843-9497 or email Gene@TEAConnect.org



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march 6, 2010

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Thorburn Associates and Gallegos Lighting Announce Strategic Partnership

Thorburn Associates (TA) and Gallegos Lighting (GL) announced they are joining forces to offer an expanded range of specialty architectural design services. Both companies bring considerable experience and resources to the alliance. Thorburn Associates is a leading provider of acoustical design, audiovisual design and technical systems design, founded by Lisa Thorburn and Steve Thorburn in 1992. Gallegos Lighting is a top design/production firm established by Pat Gallegos in 1983. The Thorburn/Gallegos partnership will serve architects and developers creating facilities, compelling places and experiences for a variety of markets, including education, health care, leisure and entertainment, museums worship, government, restaurants, retail, and high-end residential.

“We welcome Pat Gallegos and the Gallegos Lighting team to Thorburn Associates,” said Steve Thorburn, founder and principal of TA. “Havin an accomplished, reputable and versatile lighting designer on our team complements our existing line of services and the needs of our clients. Pat’s firm is an ideal

fit, bringing some 30 years of experience, ability, industry connections and a strong work ethic.”

Pat Gallegos, founder and principal at Gallegos Lighting, said “I am very pleased to partner with a company of the caliber of Thorburn Associates. There is a real synergy between us and our range of disciplines. My new partners understand the value of top level design, and they appreciate the unique technical and aesthetic intricacies of working with a project director to create a space using the amorphous qualities of light. What it boils down to is both firms are passionate about doing quality designs and helping our clients create successful projects.

Gallegos and Thorburn are both active in the Themed Entertainment Association (TEA); Gallegos is a past president and Thorburn is sitting president of the International Board of Directors.

More info: visit www.TA-inc.com or

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Falcon's Treehouse Designs Attraction To "Storm" in to Happy Valley Shanghai

Arriving with the force of a once-in-a-lifetime super storm, the "Traveling in the Storm" dark ride will open this Spring at Happy Valley Shanghai. Designed by Falcon's Treehouse, LLC of Orlando, FL, the new attraction will be an exciting addition to the park's thrilling assortment of rides and shows.

Utilizing 3D media, scenic components with integrated media and special effects, "Traveling in the Storm" is not a traditional dark ride. It is a pulse-pounding journey that blurs the line between reality and imagination.

"Weather is incredibly captivating and humbling," said Cecil Magpuri, President of Falcon's Treehouse and Creative Director for the attraction. "It was the perfect source of inspiration for the thrilling story Happy Valley wanted to sell."

Falcon's Treehouse designed the dark ride and media for "Traveling in the Storm" to immerse guests in an abandoned Caribbean island, where a super storm is brewing. Joining an elite squad of storm chasers, guests are dispatched to the island where they are thrust into the most brutal weather known to man.

"The way the effects and media come together makes this attraction so effective," said Magpuri. "You truly become immersed in the experience. The action in this attraction will give new meaning to the term heart-pounding!"

"Traveling in the Storm" will open Spring 2010 at Happy Valley Shanghai. Falcon's Treehouse is currently involved in bringing new experiences to life, including a fantastic and unique experience for the 2010 Shanghai World Expo.

Info: Yvette Whittaker yvette.whittaker@falconstreehouse.com

"The action in this attraction will give new meaning to the term heart-pounding!"

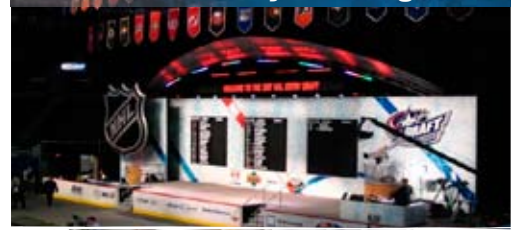
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so developers, clients and owners can find you more quickly and accurately! TEA has been asked to expand the content and improve the accessibility of our member directory to provide more information about your firms and the work you do. Help us build the directory of the future and better ensure your company's success.

The new TEA online search engine is rapidly nearing completion and will soon be available to members and the public. Offering multiple search modes and fields and capable of retrieving attached documents such as company brochures and talent resumes, this new TEA online directory provides additional member benefits - but only if you send your information to us for inclusion! Many TEA members have already sent in their materials, so if you have not yet done so, act now!

So what can you send to include in the new directory?

TEA REQUEST FOR MEMBER RESUMES

As a first step in developing our new, in-depth online members directory, TEA is asking its members to forward the resumes of their key principals and/or creative leads. Each member company should collect their resumes and forward them as a batch to Gene@TEAConnect.org. Please note that the total number of resumes per member company is limited by their membership category (so if you are a 1-5 employee member, you may submit up to 5 total resumes). Resumes should be sent in pdf format, file size no larger than 300k, using the following filename format: lastname followed by firstname initial. Example: Joseph Smith would be filename SmithJ.pdf. These resumes will be available through the new TEA database, expected to launch in November 2009.

Continued on next page

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Member Action Items CONTINUED

TEA REQUEST FOR MEMBER BROCHURES/ PROSPECTI

The next step in developing the new directory is to acquire your company's brochure/prospectus (or you may have several variations depending on industry segment). We ask that you provide those to us as pdf files no larger than 1MB in size. You may provide mor than one (i.e. one for museums, one for theme parks, one for visitor centers, etc). Please use the following format for the naming of your file if sending only one prospectus: up to first eight letters of your company name.pdf. If sending more than one, please use the follwing format: up to the first eight letters of your company name followed by a dot and then a segment identifier (museum, themepark, visitor, etc) and then a dot followed by pdf. Example: joesmith.museum.pdf, joesmith.themepark.pdf, joesmith.visitor.pdf

Please send company prospectus to Gene@TEAConnect.org.

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