

TEA



January 19 2010

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Garner Holt Productions and
AECOM Present:

The 16th Annual Thea Awards Gala

Get Ready To Network!

Thea Awards Gala,

TEA Summit,

Golf Are March 4-6!!

Set your calendars, book your flights and hotel rooms, sign up for the golf tournament and reserve your tables and seats for the TEA Summit (March 4-5) and the Thea Awards Gala (March 6)! Be sure to be in the Globe Theatre, Universal Studios Hollywood, when the industry's elite gather to honor this year's Thea Award recipients! More than ever, this once-a-year professional and social networking series of events will connect you with the key decisionmakers and, at the same time, provide that emotional boost to help you keep driving through 2010 and beyond. Three days you cannot afford to miss!



A new venue, the Globe Theatre, for the Thea Awards Gala; an entirely new format for the TEA Summit with a first day focus on business development and second day on Thea Award case studies. Attend both days, or just one, depending on your schedule.

And don't forget the TEA Western Division Golf Tournament! Following last year's heavily attended event, this year's tournament promises to be even better at the Brookside Golf Club in Pasadena, CA.

These are three of the most important days for our industry, days to remember, to reflect, to plan, to dream. You won't want to miss a single event! Book your tickets now!

Upcoming TEA Activities

- Jan. 20 Eastern Division Mixer, Orlando, 6-8 pm, see p.7
- Jan. 25 Eastern Division Mixer, Toronto, 5 pm, see p. 9
- Feb. 25 TileZone London and TEA Mixer, see p. 8, 18-19
- March 4-5 TEA Summit - Intimate, dedicated, more networking and inside information bang for your buck! Space is limited and this conference has sold out every year! Reserve your seat today for this crucial opportunity. **See p. 3 for details**
- March 6 TEA Western Division Golf Tournament, p. 11
- March 6 Thea Awards Gala, Universal Studios Hollywood Unrivaled networking, a chance to honor outstanding achievement worldwide, great food, old friends, new connections.
- March TEA Mixer at Halloween & Attractions Show, details TBD. See p. 17
- April 15-16 TEA SATE Europe, The Netherlands

Book Your Tickets Today!
Be there March 4-6 2010

**Click Here To Go To the TEA
Box Office Now!**

Advertise Your Support for the Thea Awards and This Year's Recipients. Put your good name with theirs and ours!

Advertise in the official 16th Thea Awards Program! Low rates, great readership. Contact Jessica@TEAConnect.org for info.

**CLICK HERE TO GO TO TEA BOX OFFICE FOR TEA SUMMIT, THEA GALA AND
TEA GOLF TOURNAMENT TICKETS! THEA AWARDS SEATING PRIORITIES BASED ON
EARLIEST BOOKINGS!!! WWW.TEACONNECT.ORG/BOXOFFICE_2010_THEA.PHP**

TEA



January 19 - 2010

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From The President: Planning For The New Year

Heartfelt greetings and warm wishes for a rewarding 2010! It's the start of a new decade as well as a new year, and there's reason to believe we are headed for economic recovery. I know you will join me in a toast to that.

TEA's annual strategic planning meeting convenes this week in New Orleans. Representatives from the International board, the Division boards (Eastern, Western and Europe & Middle East) committee members and TEA staff will meet Thursday and Friday to set goals for the year and assess the goals and achievements of the past year. The objective is to keep the association on track, healthy and growing, and serving the needs of the members.

You may ask, how do we know what those members' needs are? TEA works hard year-round to obtain and listen to your feedback and suggestions. The information is derived through formal surveys emailed to your inbox or distributed at the close of events, informal conversations and meetings at IAAPA and other trade gatherings, and reports from Division heads and committee members.

Supplementing the two-day session will be behind-the-scenes tours of some high-profile local attractions: the World War II Museum, the Audubon Insectarium, and Blaine Kern's Mardi Gras World. TEA members figured on the creative teams for these projects, and the Insectarium received a Thea Award. Profuse thanks go to the hosts of these events, as well as Hettema Group, Mousetrappe, Steve Dorand of the Audubon Institute and the others who helped organize them.

The year is still young and there are plenty of options for you to volunteer and get more involved in TEA. You benefit by making a deeper acquaintance with your organization, your industry and your colleagues. There are committees to join – Membership, Marketing, Education, Ways & Means... To express your interest, contact the applicable Division head. If you're not quite sure where to start, call the TEA office, or drop me an email. Have you got your tickets for the Thea Awards Gala (March 6)? Don't just party – participate! We need volunteers to assist with Gala setup and check-in – for more information, please contact Carole Mumford at the TEA office in Burbank (Carole@TEAConnect.org).



It is also time to buy your tickets for our other two big annual events in March: the TEA Summit (March 4-5) and the Golf Outing (March 6, prior to the Theas Gala). The format for the Summit has been expanded to enable more people to attend, and the 2nd day will include about a half dozen case studies of projects receiving Thea Awards. Tickets may be purchased through the online box office on the TEA website. Early bird pricing is still available - but only through Feb 6, so don't delay. Also, don't miss this opportunity to advertise in the prestigious printed Thea Awards Program, which provides credits lists and in-depth articles about those projects. Put your good name with theirs and ours – a winning combination. Contact Jessica Morales for ad details (Jessica@TEAConnect.org).

In my next column, I'll recap some key points from the strategic planning meeting. Until then,

Cheers,

A handwritten signature in blue ink that reads "STEVE THORBURN". The letters are stylized and connected.

Steve Thorburn
President, Themed Entertainment Association



MEDIALON CONTROLS SPECTACULAR VOLCANO SHOW IN DREAMLAND AQUA PARK, UAE

Dreamland Aqua Park in Umm al-Quwain is one of the largest water parks in the UAE with over 25 attractions for children and adults, surrounded with palm trees, a roaring volcano and replicas of wild animals.

Medialon was selected by the show designer of the newly-built "Volcano Dreamland" attraction, to be the main show and media control system for the attraction, which offers visitors a unique experience inside the volcano itself.

When coming to the volcano, visitors watch a spectacular 3-minute show filled with fire and water explosions, roaring sounds, and many other special effects. The show runs twice daily and background fire/atmospheric effects 10 hours a day.

One Medialon Manager V5 Pro license embedded in a Medialon Show Control Machine, allows controlling and synchronizing of all the AV devices, including a 15,000 watt JBL & Yamaha sound system, 14 m.long RGB LED wall, smoke and fog generators, and a 16 m. long mist effect machine for spectacular special effects. Medialon also controls four propane-based flame projectors especially designed for the park, which can reach a height of 15 m. and are displayed along a 16 m. long fire line. Fireballs and thermionic explosions are also ejected up to 20 m. high above the volcano crater.

Thanks to the Medialon Manager Panel free touch panel design software, the show designer created friendly-user control interfaces that enable the park's technical staff to remotely control the entire "Volcano Dreamland" attractions show.


"Medialon's system is the main "brain," said Jean-Paul Jeannet, Director, The Brain Concepts. "Thank to it, Dreamland's park staff can start the show and check everything that is happening inside while the show is running. The Medialon system is used for the full control of the show and attraction automation part.

Without it, it would have been impossible to design such a great interface and turn bring the volcano to life.

More info: www.dreamlanduae.com www.medialon.com

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TEA Summit 2010

March 4-5, Hilton, Universal City, CA

A NEW DECADE – A NEW FORMAT

Two FULL days.
Five thought provoking business sessions.
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Countless opportunities to share, learn and inspire.

Day One - Thursday:

Only 50 participants (no more than two individuals per company)

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Focus:

- Growing your business worldwide
- Lively discussions and debates with your peers

Day Two - Friday:

Designed for a **broader audience**

(Every company has the opportunity to fill 5 additional seats)

Students are welcome

Focus:

- Case studies of the 2010 Thea Award Recipients
- Sharing, celebrating and networking

For ticket pricing – visit the TEA Box Office at www.teaconnect.org



Thursday March 4:

Exclusively for Business Owners and Senior Management

8am – 5:15pm Program Includes:

- Industry leaders share their tips on **building a successful business while fostering creativity**. (Special guest currently being confirmed)
- A review of anticipated **industry growth around the world**, lead by John Robinett of ERA/AECOM and Dave Schmitt of Management Resources/Profun.
- Time dedicated to answering the question: **“how can I succeed in Asia?”**
- **Peer to peer discussion**, lead by Keith James of JRA, tackling questions including: competitive bidding vs. sole sourcing, creative intellectual property protection, alternatives to litigation etc.
- Managing Self First – **professional coaching** to becoming better communicators and leaders. Lead by Daniele Bienvenue of Management Savvy (www.mgtsavvy.com)

5:30 – 7:30 Continuing the dialogue at the Hilton Bar (No-host)

Friday March 5:

Open to a bigger and broader audience

A chance to **meet the owners** of many of this year’s award recipients; **see what makes their projects award worthy and learn how they “got it done!”**

8am – 5pm Thea Recipient Case Studies.

- Disney’s **Toy Story Midway Mania** (Attraction)
- Universal Studio Orlando’s **Disaster!** (Attraction Rehab)
- **Heineken Experience** (Brand Experience)
- **Please Touch Museum** (Museum)
- **America I Am: The African American Imprint** (Traveling Exhibition)
- **Dragon’s Treasure Show**, City of Dreams, Macau (Attraction)
- Thea Classics, including MSI’s **Coal Mine** educational experience

4:30 – 5pm: Visit with this year’s Lifetime Achievement Award Recipient Mark Fuller CEO of WET.

Followed by the TEA Western Division Mixer from 5:30 – 7:30pm

Co-Chairing the Summit:
Kelly Ryner of Thinkwell and Roberta Perry of ETI



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THINKWELL DESIGNS WINNING CONCEPT FOR SEOUL GRAND PARK INTERNATIONAL COMPETITION

Taking the lead amongst a group of masterplanners, architects, landscape developers, engineers and economists, Thinkwell conceived and developed winning entry Gaia: The Living World, an integrated entertainment and educational experience to revitalize Seoul Grand Park and showcase Korean heritage. The team won the competition for concept design and feasibility study amidst 20 other teams from around the world.

Seoul Grand Park, a 560 hectare destination with an existing zoo and an amusement park, has provided an important entertainment and recreational function to the community for 30 years. The Seoul Metropolitan Government sponsored the competition to draw ideas to improve the public space for citizens and better position the site as a regional and international tourist destination.

Spearheaded by AECOM, the winning team also included Ga-One Landscape Design, Group Han Associates and Bernard

Harrison & Friends. Together the group conducted an economic analysis and created a design that combines the amusement park, zoo and botanical garden with new attractions into a one-of-a-kind destination.

The new design combines conventionally separate sectors into one comprehensive experience. Thinkwell crafted every element of the guest experience, including more than 50 rides and attractions, such as a simulated flight encounter. Picture soaring across South Korea's wetlands among a flock of wild geese or swooping out of the sky at 90 kph. Another attraction invites brave visitors to walk across a treetop canopy amidst animals of the forest. In addition, lush botanical gardens and traditional animal exhibits make up the entertaining and informative environment that is Gaia: The Living World.

More info: www.thinkwellgroup.com

DAPA Celebrates 30th Anniversary

David A. Price Architects (DAPA) has been providing architecture and planning services to a wide range of private and public sector clients for thirty years. Over those years, projects have included church facilities, recreational and entertainment facilities, resorts and hotels, retail stores, shopping centers, restaurants, food courts, office and industrial buildings and more.

More info: www.dapaarchitects.com

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Members in the News

OLYMPIC TORCH ON DISPLAY

A local volunteer who ran through downtown Sudbury, CA with the Olympic Torch on Saturday, Jan. 2 as part of the 2010 Olympic Relay across Canada, is donating his torch to Science North so that it can be put on public display for all to enjoy. Edgar Burton, a Vale Inco employee and the coordinator of the annual City of Greater Sudbury Business and Employee Food Drive, says he ran with the Olympic Flame in his hometown for all the countless volunteers who annually help him gather donations for needy families. He is dedicating the Torch to the students and teachers of Sudbury, who have volunteered their time collecting food for the Sudbury Foodbank. The Olympic Torch will be on display at Science North until March 2010.

More info: Christine Catt, catt@sciencenorth.ca

Have a story you want us to include?

Really quite simple: send your information, releases and images to Gene@teaconnect.org. While most stories we run are shorter than this piece on the new World War II Museum (a special case as so many TEA members were involved in this project), we will run excerpts that announce new project openings, live events, personnel events such as new hires and promotions. We do not run direct product or service announcements, but will run items that talk about new products or services which are part of a newly opened project.

Have questions: contact Gene@teaconnect.org.

EVENT INVITATION

January



REPRESENTING
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eastern north america

Orlando Monthly Mixer



Join your TEA peers for cash bar drinks and stimulating conversation. Exchange business cards, see old friends, meet new contacts. Social networking and just plain fun! Always worth your time! Hope to see you there!

January 20, 2010

6 - 8 pm

Funky Monkey
Pointe Orlando

TEA



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Members in the News



CAM RANH ECO RESORT PROJECT

In 2008, Dr. Wolf Vierich, chairman of The Vitala Group of Companies, signed a Memorandum of Understanding with Thanh Nien Joint Stock Corporation for eight separate projects to be financed, the first of which, Cam Ranh Eco Resort, is nearing completion for project financing.

The Initial Outline Architectural Master Plan and all feasibility studies for this 185 hectare site (450 acres) have been completed by Vitala, and the project value will be around US\$110 million, to be financed by The Vitala Group.

This covers a 326 room convention hotel, an indoor/exotic

swimming paradise, thermal hot springs, 276 apartments and condos, including 13 penthouses, a casino, 35 retail units, a market street, a small marina, and an electric go-kart track. One hundred and eighteen luxury villas are embedded within an 18-hole golf course and driving range.

Among the many leisure and sports facilities are an amphitheatre, a sea life centre, an aviary and butterfly house, a multi-purpose sports academy, and a Family Entertainment Centre. Parking will be available for over 2,000 cars. Projected opening date for the project is December 2013.

More info: www.vitalagroup.com

EVENT INVITATION

february



europe and middle east TEA @ TiLEzone



The Europe and Middle East Division announce a mixer timed to coincide and support TiLEzone download flier at www.teaconnect.org/etea/tzone.pdf). The mixer will start in the upstairs bar, and we can arrange tables for dinner but need to commit to numbers. The mixer is open to all TEA members and their invited guests, and to all attendees at the TiLEzone in the London Transport Museum, but please let us know as soon as possible. Enquiries or sponsorships: alan.wilkinson@electrosonic.com or kevin.murphy@eventcomm.com

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february 25, 2010

18.30 hrs - ?

The Fuel Bar

Covent Garden
London

RSVP:

[Euroevents@
TEAConnect.org](mailto:Euroevents@TEAConnect.org)

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Members in the News

EVENT INVITATION

January

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eastern north america

Toronto New Year Mixer



You're invited!

Please join the Eastern Themed Entertainment Association (TEA) group to kick off 2010 and enjoy the spectacular panorama of Lake Ontario in the depth of winter!

IMPORTANT NOTE: The CN Tower is generously waiving the per person admission fee, please present this invitation for your admission.

January 25, 2010

5 pm

**Horizons
Restaurant at the
CN Tower
301 Front St. West
Toronto, Canada**

**RSVP by Jan 20
Courtney Gilbert
gilbert@
sciencenorth.ca**

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for more information log onto:
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RFP and Bid Opportunities

We apologize if some of the deadlines are very short. We feel it is important to list projects even with short deadlines, leaving the decision to respond or not up to you.

Colorado Aspen - landscape architecture services. Pre-response questions Jan. 22, **Deadline is Feb. 2.** email Brian@TEAConnect.org and ask for Colorado Aspen landscape.

Canada Newfoundland - fabrication, installation of exhibit components. **Deadline is Jan. 29.** email Brian@TEAConnect.org and ask for Canada Newfoundland exhibits.

North Carolina Raleigh - AV equipment and installation. **Deadline is Feb. 9.** email Brian@TEAConnect.org and ask for North Carolina Raleigh AV.

UK London - maritime museum exhibition services. **Deadline is Feb. 10.** email Brian@TEAConnect.org and ask for UK London maritime museum.

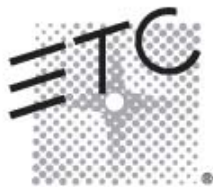
UK Glasgow - museum graphics. **Deadline is Feb. 11.** email Brian@TEAConnect.org and ask for UK Glasgow museum graphics.

UK Dundee - architecture museum design contest. **Deadline is Feb. 15.** email Brian@TEAConnect.org and ask for UK Dundee museum design.

France Bruguieres - AV installation. Doc is in French. **Deadline is Feb. 15.** email Brian@TEAConnect.org and ask for France Bruguieres AV.

UK Ashton under Lyne - landscape architecture. **Deadline is March 1.** email Brian@TEAConnect.org and ask for UK Ashton under Lyne.

Spain Melilla - museum exhibition services. Doc is in Spanish. **Deadline is March 10.** email Brian@TEAConnect.org and ask for Spain Melilla museum.



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EVENT INVITATION

march

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western north america

Golf Tournament

A Western Division Event



A Thea Weekend Classic! If you are coming to the Thea Awards, or will be attending the TEA Summit, the Western Division Golf Tournament is great fun and great networking, and supports the association! Register online before Feb. 26, Individual \$85, Foursome \$320. Individual Hole, Beverage Cat and Box Lunch sponsorships are available. Contact Brian Leonard, brianl@dillonworks.com for details.

march 6, 2010

Reg: 7.00 am

Tee Times: 8.00 am

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Four Person
Scramble

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YOU! THE EXPERIENCE OPENS AT MSI CHICAGO

You! The Experience a dramatic 15,000 sq. ft. exhibit at Chicago's Museum of Science and Industry, is a celebration of the body, mind and spirit that explores the realm of personal health and wellbeing. Featuring a stunning collection of graphics created by Pasadena-based Hunt Design, the exhibit showcases the extraordinary workings of the human body, the choices people make, the environments in which people live and the role of medical technology in people's lives.

The team at Hunt Design worked closely with lead design firm Thinc to create a graphics-rich exhibition that will serve the museum for years to come. "Using color, typography and bold, large-scale imagery to assure a cohesive, singular visual voice was a primary goal," said Wayne Hunt, founding principal of Hunt Design. "One of our biggest challenges was creating a content-driven show in an environment with very few walls."

By using flowing horizontal forms and stripes to drive visitor movement through the individual exhibits and attractions and

color and pattern to enliven the environment and identify and organize the information and areas, Hunt Design was able to bring a cohesive balance to a multitude of media and messaging -- touchscreen graphics meld seamlessly with print graphics and color, pattern and imagery flow from space to space to create a unified experience that truly celebrates the senses while simultaneously educating and intriguing museum guests of all ages. "The more low-tech interactive graphic elements create an almost playful juxtaposition with the very high-tech, cutting edge techniques employed throughout the show," said Insung Kim at Hunt Design. "Color, scale and pattern help visitors take in the content systematically without being overwhelmed by too much information."

While the exhibit's more than 50 interaction stations were developed primarily to appeal to children, adolescents and adults alike are entertained and informed.

More info: www.huntdesign.com

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MIZIKER ENTERTAINMENT PREMIERES AN ALL-NEW DINNER SHOW EXPERIENCE IN MESA

Hollywood production company Miziker Entertainment Group hosted the premiere of an all-new dinner show experience, The Howdy Show and Dinner Extravaganza, in Mesa, AZ. Over 400 VIP guests attended the premiere, among them Arizona artists and performers as well as key city and state officials.

The 90-minute, Western themed experience integrates dinner and show into one interconnected performance, and offers an inviting, creatively charged atmosphere where adults and families can discover the magic of ol' west 1880s.

Produced by former Disney executive Ron Miziker and choreographed by HOLLYWOOD legend Jim Bates, whose background stretches from dancing in MARY Poppins to dancing with Fred Astaire, the show embodies a sense of wonder with whimsical humor and style.

Designed with audience participation in mind, the show captivates the attention across all age groupd. Scottsdale's award-winning stage actress and singer Lisa Fogel stars in the show as Miss Kitty, who leads a raucous 1880s musical troupe as was done in the Gold Rush mining towns. She is joined by a talented cast of performers, who translate the show into one "rib ticklin', knee slappin', hand clappin'" experience. The Howdy Show takes place in the atmospheric Town Hall of the Rockn' R western town.

"We created a brand new experience with the Howdy Show," said Bobby Miziker, president of Miziker Entertainment. "Guests not only get dinner and a show, but everything about the experience - the venue, the cast, even the way the food is served in bukets -- will take them back in time for a fun evening. Plus they're integrated into the action from the moment they arrive at the Ranch, with gold panning, gun shooting and other traditional activities."

More info: www.howdyshow.com



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so developers, clients and owners can find you more quickly and accurately! TEA has been asked to expand the content and improve the accessibility of our member directory to provide more information about your firms and the work you do. Help us build the directory of the future and better ensure your company's success.

The new TEA online search engine is rapidly nearing completion and will soon be available to members and the public. Offering multiple search modes and fields and capable of retrieving attached documents such as company brochures and talent resumes, this new TEA online directory provides additional member benefits - but only if you send your information to us for inclusion! Many TEA members have already sent in their materials, so if you have not yet done so, act now!

So what can you send to include in the new directory?

TEA REQUEST FOR MEMBER RESUMES

As a first step in developing our new, in-depth online members directory, TEA is asking its members to forward the resumes of their key principals and/or creative leads. Each member company should collect their resumes and forward them as a batch to Gene@TEAConnect.org. Please note that the total number of resumes per member company is limited by their membership category (so if you are a 1-5 employee member, you may submit up to 5 total resumes). Resumes should be sent in pdf format, file size no larger than 300k, using the following filename format: lastname followed by firstname initial. Example: Joseph Smith would be filename SmithJ.pdf. These resumes will be available through the new TEA database, expected to launch in November 2009.

Continued on next page

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TRANSWORLD

15TH ANNUAL Halloween & Attractions Show

March 25-28, 2010 St. Louis at the America's Center **FEATURING THE HAUNT SHOW**



Back in St. Louis - Bigger & Better Than Ever

Join Us in St. Louis, the perfect gathering place for all things Haunt, Halloween & Attractions! This inviting city is centrally located and draws the best exhibitors and swarms of buyers like you.

- Expanded Product Categories
- Cross Merchandising Opportunities
- Extended Hours allows for more product sourcing
- Additional seminars added to enrich your learning experience
- Casual, fun networking events

Find New Opportunities! Extend Your Season! This is the ultimate idea show for:

Haunted House Operators • Attraction, Theme & Water Park Operators
Halloween Retailers • Special Effects and Make-up Artists • Entertainment Venues
Production Companies • Pop-Up Retailers • Zoos & Aquariums
Bowling Alley Owners • Etc, etc, etc!!!

FREE general attendance to the 15th Annual Halloween & Attractions Show!*

Register by March 5th and receive **free admission** to the HAAShow & the Opening Night Celebration at The Dubliner! **Visit www.haashow.com for complete details.**

* For free show entry, you must register by March 5, 2010.
After March 5, the admission fee will be \$20 per person.



Don't miss The Dark Zone
Darker & Scarier!

Register Today!

www.haashow.com

(800) 323-5462 - (847) 446-8434

10% Discount before
1st Jan 2010

Supported by **UK TRADE & INVESTMENT**

5th tilezone LONDON

trends in leisure and entertainment

Enhancing the Leisure Experience

- future proofing new and existing visitor attractions
- new and enhanced leisure venues for the future

London Transport Museum, Covent Garden Piazza, London WC2E 7BR
Thursday 25th February 2010

Who should attend:

- Operators, owners, curators, designers, managers, suppliers etc of public and private leisure venues & attractions
- Suppliers of technologies, products and services for leisure venues

This 5th TiLEzone London, held with UK Trade & Investment (UKTI), will show how good planning, design and products enhance leisure attractions and make them more successful in terms of visitor numbers, repeat visits and profitability; and ensure they keep pace with changing markets, technologies and visitor expectations. Topics will include feasibility planning; audience development; data analysis to help attraction operators provide the best experience for their visitors; how to realise sustainability targets; designing attractions that do not become a thing of the past; types of technology being developed to draw in and connect with present and future audiences; temporary exhibitions to refresh the experience; and future trends.

There will be a special session on plans for new leisure venues and attractions that entertain, educate or inform and a number of overseas buyers, who are attending the previous evening's reception, have been invited to present their future projects.

- Museums, Science Centres & Planetariums
- Visitor/Heritage/Cultural Centres & Attractions
- Aquariums, Zoos & Wildlife Parks
- Theme & Leisure Parks
- Water Parks & Water based attractions
- Family Entertainment Centres
- Brand Lands & Promotional facilities
- Urban, Retail, Mixed Use, Resort/Hotel, Spa developments
- Cinemas & Multiplexes
- Regional Projects
- Expos & Festivals
- Interiors of Bars, Clubs, Restaurants, Casinos, Cruise ships
- Special Events, Spectaculars & Live Shows
- Exhibitions & Product Launches

Attending - delegate fees:

	Pay on or before 31st December 2009	Pay on or after 1st January 2010
Delegate	£120 / €144	£133 / €160

Seminar price includes Breaks and Lunch. Prices plus VAT @15% (after 1st Jan 10 - @ 17.5%)
Group Discounts: 20% for 4 or more or **10%** for 2 or 3 delegates from the same company.

Promotional Opportunities:

promote your products and services to the high-quality audience at this event

Sponsorship - contact the TiLE Team to discuss sponsorship opportunities or to exhibit.

Exhibiting - £500 or €600 + VAT:

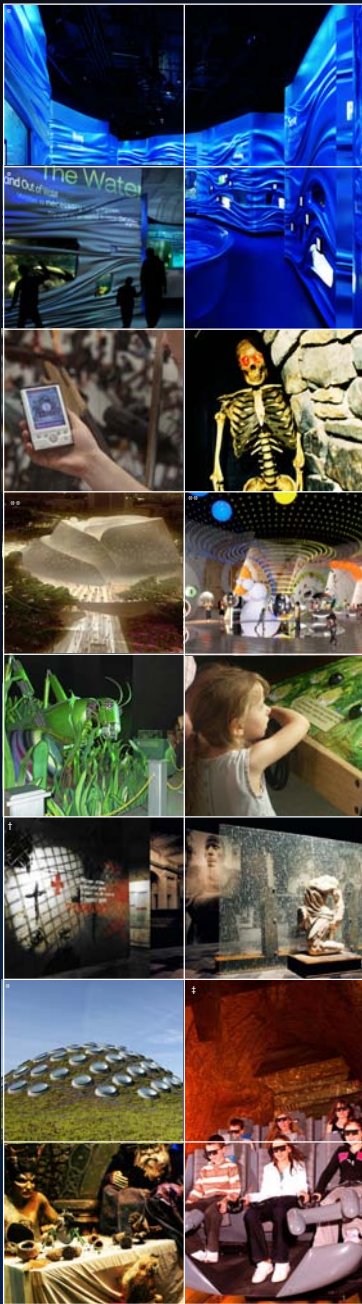
- FREE entrance for two delegates to attend the complete seminar
- A small/pop-up display/sign in the break/lunch area
- Sponsor/Exhibitor literature to be given to every delegate
- Delegate List of attendees including contact details
- Acknowledgement and company logo shown on holding slide at the seminar
- Capability Statement (100 words) and company logo posted on the TiLE website with link to Exhibitor's website.

More detailed information, please visit the TiLE website: ➔ www.tileweb.org



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Images courtesy of The California Academy of Sciences & Thine Design KCA London projects Event Communications + Sinework



On the evening before the TiLEzone (Wednesday 24th February 2010), at the Tate Modern, UKTI are hosting an **International Business Networking Reception** to promote the expertise of UK based companies that supply products and services to leisure venues and attractions that entertain, educate or inform.

This evening reception will be attended by invited buyers from overseas, representatives of UKTI and invited UK suppliers. UKTI will be launching the new **UK Experience Economy brochure** and **online Directory of UK companies**. The primary purpose of the brochure and online directory will be to promote UK expertise and provide a means by which UKTI and Commercial Officers around the world can identify and contact UK companies in this market.

All appropriate UK companies can be listed on this website free of charge. More detailed information will follow, however to register your interest & find out more, please contact:

- **UKTI** (experienceuk@ukti.gsi.gov.uk) [and](http://www.ukti.gov.uk)
- **Andrich** (tile@andrich.com)

