

Tina Skees

Corporate Director, Guest Experiences
Herschend Family Entertainment



Tina has been in the theme park and entertainment industries for more than two decades. Working her way through the ranks at Paramount Parks theme park group, she began her career creating attraction graphics, color styling and designing retail projects, progressing into the role of Creative Director for major attractions.

Tina has a significant background in brand development. As Vice President of Product Development and Brand Alliances for Paramount Parks, she worked closely with brand partners such as Nickelodeon, Hanna Barbara, CBS, Warner Bros., and Paramount Pictures, leading projects and directing creative content.

As a key member of the Creative Studio at Herschend Family Entertainment since 2006, Tina is currently the Director of Guest Experiences for several properties including aquariums and theme parks. With creative oversight of major projects, she guides the vision for guest experiences, promoting innovation and imagination.

Tina graduated from the University of Cincinnati with honors and holds a Bachelors Degree in Industrial Design. She is an avid tennis player and indoor gardener, living in Johns Creek, Georgia with her husband and two sons.