

Thierry Coup

Vice President of Creative Development
Universal Creative

Thierry Coup is Vice President of Creative Development for Universal Creative and executive in charge of media production for Universal Parks and Resorts.

He has played an integral role in shaping the blockbuster rides and attractions at Universal Orlando Resort since he joined Universal Creative in 1995.

Mr. Coup is an innovator and a filmmaker with 25 years expertise in the creation of compelling experiences. He directs the creative development of attractions from concept through opening day.

Mr. Coup is probably best known for pushing the envelope in the creative design of world-class projects, such as the "Amazing Adventures of Spider-Man" 3D attraction at Universal's Islands of Adventure, "Sesame Street 4D movie Magic", "King Kong 360 3D" and as the creator of Harry Potter and The Forbidden Journey within Hogwarts castle in The Wizarding World of Harry Potter.