Matthew Solari

Director, Cultural Project Development
BRC Imagination Arts

A philosopher once said, "The shortest distance between truth and a human being is a story." Matthew is passionate about helping clients create experiences that connect profoundly with audiences and convey the great stories of history, science and culture.

Bringing extensive experience in the arts, business and technology to his role as Director of Cultural Project Development, Matthew is an ideal partner to shepherd your project from concept through opening day -- on time, on budget and on target with your expectations. Through thoughtful leadership and clear communication, Matthew will work with you to create, articulate and realize your dream.

Matthew recently completed work on Exploration Space: Explorers Wanted at NASA's Kennedy Space Center Visitor Complex. This innovative technically advanced educational attraction immerses guests in the possible near future of space exploration. Part real-time briefing center, part immersive experience center, part futuristic recruitment center, Exploration Space invites visitors to join NASA's next epic quest into space. In addition to his role as development director on the project, Matthew also serves as stage director and writer.

In his previous role as manager of the creative development group, Matthew nimbly managed the budgets, priorities, partners, schedules and teams tasked with creating the visions, concepts and master plans for every BRC project. A small sampling of the many projects that he has contributed to include the American Civil War Center at Historic Tredegar, NASA's Kennedy Space Center, Adler Planetarium and Astronomy Museum, Museum of Liverpool, Arizona Science Center, Louisiana's Old State Capitol, National Health Museum, Tennessee State Museum and the Niagara Experience Center.

Matthew is a graduate of New York University's Tisch School of the Arts, and is the recipient of several awards and honors for his work as a professional theater director, producer and performer.