

Mark Rhodes

Director Creative, Executive Media Producer
Universal Studios

At Universal, Mark has successfully produced the media for numerous blockbuster attractions such as “The Amazing Adventures of Spider-Man”, “The Incredible Hulk”, “Doctor Doom”, “Sesame Street 3D”, “The Simpsons”, and “Disaster”.

This Spring, he completed “King Kong (USH), and the highly anticipated “Wizarding World of Harry Potter”. He is currently working on “The Transformers”ride for Singapore and Hollywood.

Mark has also managed the Media Group at Universal Creative for the past two years. Responsibilities have included creative design & development, operations and finances, policies and procedures, identifying and developing new businesses, and serving as the responsible interface with leading entertainment industry partners (film studios, A-list directors, and preeminent VFX production companies).