

# Kile Ozier

Creative Director | Producer



[www.kileozier.com](http://www.kileozier.com)

*Ozier has built a solid reputation across a spectrum of industries with effective, experiential storytelling as a key component. His unique combination of left/right brain strengths serves him in the application of his creative ethos to strategic communications and immersive experience...and kept him, for the most part, one step ahead of the law.*

*He is well known for exceptional, tightly-run experiences of high-energy and style; strongly articulating client persona and reaching audiences at profound levels. His successful background in corporate and commercial film-making, creation of compelling spectacle, evocative writing skills and creative approach to staging sets his work apart. The man can tell a story that sticks.*

*Significant work includes the 1992 Candle Light Vigil for the NAMES Project AIDS Memorial Quilt at the Lincoln Memorial (audience of 250,000) and landmark fundraising campaigns for Stanford University; creating the message experience that twice raised \$1 billion for the institution, 1987-1990, and 2001-2002...leaving, as he puts it, rooms full of weeping millionaires, coast-to-coast. His work in fundraising and development has included projects for a number of non-profit agencies and several colleges and universities in the US.*

*Ceremonial work, in addition to myriad product launches and awards ceremonies, includes a litany of inaugurations and state visits of foreign political leaders, several Fleet Week events (cited for delivering "best event of 1989" by U.S. Navy for Fleet Week San Francisco). Working in Europe, Asia, Australia and the United States, numerous live shows and resonant experiences in varying formats populate his professional history.*

*As Executive Producer of Amnesty International USA's 50<sup>th</sup> Anniversary Project, Ozier is currently working out of NYC planning the media, concerts, actions and events for the coming year (12/10/2010 – 12/10/2011).*

---