George Wiktor

Senior Producer / Business Development The Hettema Group



George Wiktor is a creative producer with over 20 years experience in developing and producing places that entertain, inform, and thrill the public.

While navigating the convergence of theater, architecture and media, George has been instrumental in the creation of world class projects for museums, corporate information centers, World's Fair pavilions, and theme parks.

George is the Senior Producer at The Hettema Group where his specific projects include the Russian Jewish Museum in Moscow, The National World War II Museum Theater presentation in New Orleans, several major projects in the Middle East, plus a number of attractions for studio parks around the world.

Previously, George was an executive producer at BRC Imagination Arts where he led the creative development and production of major projects for clients such as Disney, Warner Bros., Volkswagen, Toshiba, and NASA.

George Wiktor is an active member of the Academy of Motion Picture Arts and Sciences. He is also a former chair of the Tile Conference, founder of the TEA Summit, past president of the TEA – an international organization representing the creators of attractions, places, and events. He is past chairman and currently on the THEA Awards Nominating Committee.

His awards include the Cine Golden Eagle in both 1989 and 1990, the Houston International Film Festival Grand Prize for Short Films, and a 2003 THEA for Volkswagen's Gläserne Manufaktür in Dresden, Germany.