

Cecil D. Magpuri

President/Chief Creative Officer
Falcon's Treehouse



To people who know Cecil Magpuri well—his clients, friends and coworkers—he's the ultimate creative and innovative visionary who has conceived and developed entertainment experiences all over the world. He consistently applies his unique skill set of unfettered design savvy combined with solid architectural understanding to augment his clients' ideas and produce superior projects within realistic technical boundaries. Cecil has successfully generated a wide spectrum of work for an astonishing variety of high-profile clients including Busch Entertainment, Disney, Hard Rock, Lotte World, San Diego Zoo's Wild Animal Park, SeaWorld and Universal. Cecil is perhaps best known for his large scale, innovative and pragmatic master planning designs including Dubai's Sahara Kingdom Resort and China's OCT East Ecopark, as well as Destiny USA, a multi-billion dollar resort destination in Syracuse, New York.

Cecil has also created a number of award-winning attractions such as Curse of DarKastle at Busch Gardens Williamsburg, Virginia and Charlie and the Chocolate Factory at Alton Towers, England. Recently, Cecil attended the opening of the 2010 Shanghai World Expo, where Falcon's Treehouse unveiled their newest attraction Inspiration of Flight. Cecil was the Executive Producer and Creative Director of Dragon's Treasure™, one of the flagship entertainment experiences at the City of Dreams Casino in Macau, which won the 2009 Thea Award for Best Attraction.