

# CHICK RUSSELL

*Chick Russell is an accomplished executive producer and senior show writer who has had great success developing visionary experiences for audiences around the world.*

*Chick is currently a producer and writer at Universal Creative, the design, planning and development division of Universal Parks & Resorts, where he is show producer for two Transformers rides: opening in 2011 at Universal Studios Singapore and 2010 at Universal Studios Hollywood.*

*From 2003 to 2009 Mr. Russell was president of Chick Russell Communications in Pasadena, California, where he helped develop a number of ground-breaking projects, including the Wizarding World of Harry Potter for Universal Resort Orlando, the Fort Worth Museum of Science and History, Battle Stations 21 for the U.S. Navy, and the U-505 exhibit for the Chicago Museum of Science and Industry (MSI).*

*From 2000 to 2002 Chick was vice president of interactive strategy at Young & Rubicam Advertising in Irvine, California, where he led digital brand and e-commerce development for clients such as Ford, Sony, Microsoft and Paramount Studios.  
And from 1988 to 1999 Mr. Russell was senior writer-producer at Walt Disney Imagineering in Glendale, California, where he developed major new projects in Orlando, Paris and Anaheim. He was also park concept writer for Tokyo DisneySea and the producer for two of its lands: Mediterranean Harbor and American Waterfront.*

*Chick has won a number of awards for outstanding design including:*  
*2010 TAM Award for Extraordinary Concept and Design: Fort Worth Museum of Science and History*  
*2007 White House Commendation Letter: U-Boat U-505 (MSI)*  
*2007 THEA Award: U-Boat U-505 (Chicago Museum of Science and Industry (MSI))*  
*2007 THEA Award: Battle Stations 21 (U.S. Navy)*  
*2007 Design-Build Institute of America Best Overall Award: Battle Stations 21 (U.S. Navy)*  
*2004 THEA Award: Action! Moviemaking (MSI)*  
*2004 American Association of Museums MUSE Award of Excellence: Action! Moviemaking (MSI)*  
*2002 THEA Award: Tokyo DisneySea*  
*2002 THEA Award: Texas Wild! (Fort Worth Zoo)*  
*1990 THEA Award: Autry Western Heritage Museum*

*Mr. Russell holds a Master's degree in producing and a Bachelor's degree in scriptwriting from Loyola Marymount University of Los Angeles. He has a media management certificate from USC's Annenberg School for Communication and an advanced scriptwriting certificate from UCLA, both in Los Angeles.*

*And he is a member of the Producers Guild of America, the American Association of Museums, the Association of Science-Technology Centers, and the TEA.*