

Brian Morrow

Corp Director Creative Development
SeaWorld Parks & Entertainment



As the Corporate Director of Creative Development Brian leads the creative and design teams in development of capital expansions within all 10 parks under the SeaWorld Parks and Entertainment umbrella. Brian is part of the Corporate Engineering & Creative Development team located in Orlando Florida.

Brian joined SeaWorld Orlando in 2006 as the Director of Design and Engineering overseeing projects at all three Orlando parks. The experience he gained at the park as both the Director and interim VP has positioned him well to become a great addition to the corporate Engineering & Creative Development team.

Prior to his work at SeaWorld Orlando, Brian served as the Director of Construction for Tampa's Lowry Park Zoo from 2002 to 2006 overseeing and creating the 12-acre expansion of the zoo Safari Africa and as entertainment producer for the rapidly expanding seasonal event programs.

Brian started his career at Six Flags AstroWorld in 1996 and developed the theming and guest experience for North America's first Intiman drop tower, "Dungeon Drop." He later moved to Orlando and was hired by PCL Construction where he served as Theming Project Manager for Kali River Rapids at Disney's Animal Kingdom, Wilderness Lodge Vacation Club, and Tropics of the America's at West Palm Beach Zoo.

Brian earned his B.S. in Civil Engineering from Auburn University and currently serves as the President for the Themed Entertainment Association- Eastern division.